

Show 'Em Why It Matters



Impact Reports for Every Scale

NICOLE
LAMBERG
& Associates

HGF Life & Legacy Gathering
June 4, 2018

Today's Conversation

- Why → Who → What → When → How
- Lots o' Ideas
- Discussion

Why?

What you do
in the community
is magical.

Your work to
make it happen?
Um, no.

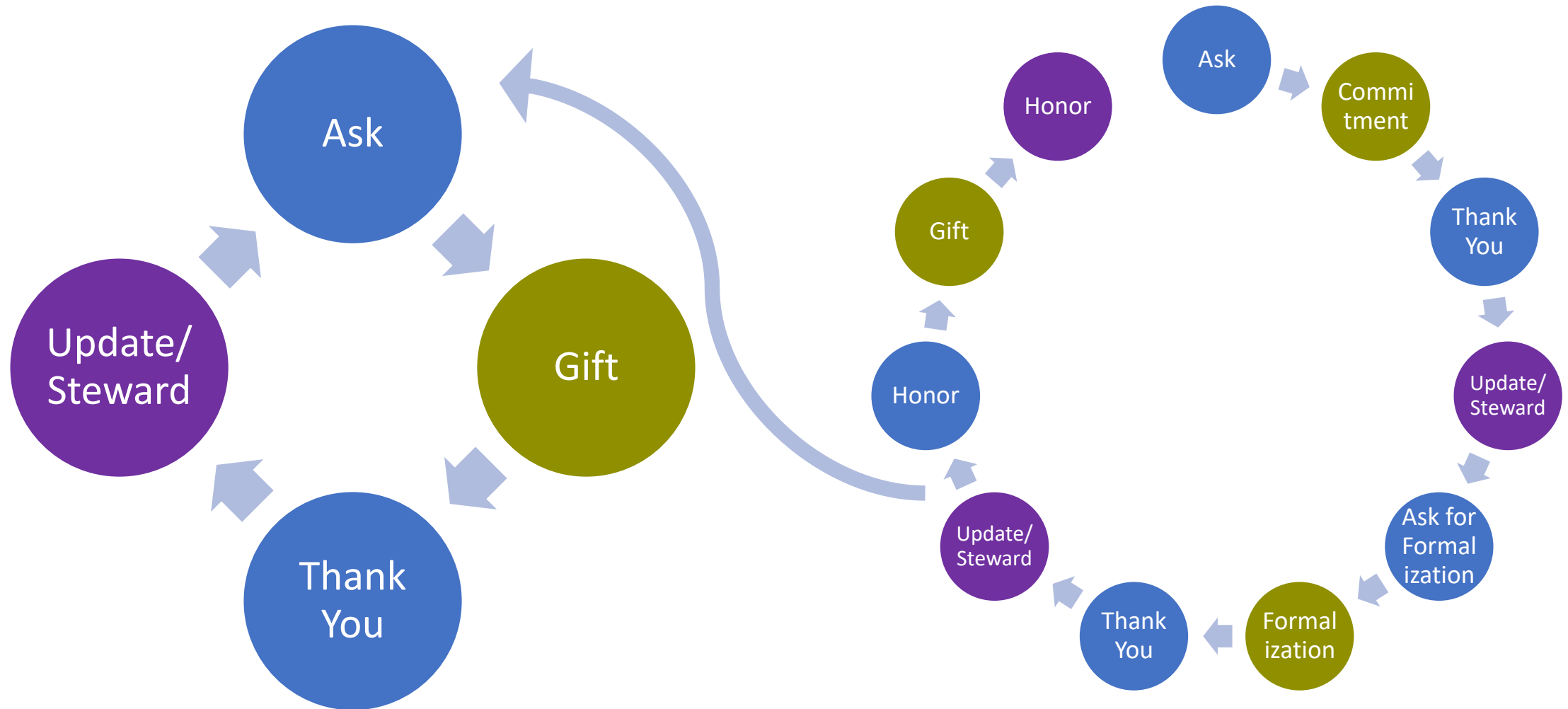


Why?

People Give
Enroll
Attend
Join
Volunteer
Advocate
...to Make an Impact



Legacy Giving is a special scenario



The Power of Reporting

- Demonstrate
- Connect
- Honor
- (Re)assure
- Inspire



Who?

Identify your audience



What?

WHAT do you
want them to:

KNOW? *Feel? Do?*



Share at your Table

What do your Legacy donors love to hear?
What makes them proud & enthusiastic?

Do you really NEED an Impact Report?



When?

Enacting
Your
Stakeholder
Cycle



Building an Impact Report

- ✓ Mission fulfillment
- ✓ Gratitude
- ✓ Photos & stories of impact
- ✓ Data
- ✓ Financial accountability
- ✓ Personality!
- ✓ Passion that inspires action




A bright sun with a starburst effect is positioned in the upper center of a clear blue sky. Scattered white, fluffy clouds are visible, particularly on the left and bottom edges of the frame. The overall scene is bright and clear.

Your report can be
whatever YOU want it to be.

OY.

What if...?

- Your existing Impact Report could do more to advance legacy giving?
- You could supplement your other efforts with something special for legacy?

 **Legacy Letter** ISSUE 1 FALL 2017

Community: Greater Mercer, NJ
Organization: Jewish Community Foundation of Greater Mercer
Item: Community Newsletter
Contact: Amy Zacks
amy@foundationjewish.org

Special Thanks

We are incredibly grateful to the dedicated and visionary people who have made 519 LIFE & LEGACY Promises to date, to one or more of the partner organizations in our Greater Mercer area.

Thank you especially to the following, who recently made this commitment in Year 4 of the LIFE & LEGACY Program, from April through August 2017.

Anonymous (9)
Dr. Meryl Baumrath
Chris and Leslie Hann
Darren and Elizabeth Loew
Arlene S. Pedovitch
Porter Family Donor Advised Fund
Polly and Rick Strauss
Anit Weinstein


ceremony. Incentive grants were distributed, along with the following Broadway-themed legacy awards. It was One Singular Sensation!

Adath Israel Congregation.....	The Sun Will Come Out Tomorrow
Beth El Synagogue.....	Not While I'm Around
Congregation Beth Chaim.....	Sunrise, Sunset
Congregation Tomas Emes.....	To Life! (Chaim)
Greenwood House.....	Someone to Watch Over Me
The Jewish Center, Princeton.....	I'm Not Throwing Away My Shirt
Jewish Community Foundation.....	Who Lives? Who Dies? Who Tells Your Story?
Jewish Family & Children's Service.....	The Circle of Life
Kahilat HaNahar.....	Our Love is Here to Stay
Museum of American Jewish History.....	Children Will Listen
Or Chadash.....	What I Did For Love
Simon.....	Defying Gravity
Shalom Heritage Center.....	I Dreamed a Dream
Temple Beth-El.....	You'll Never Walk Alone

**3rd Annual
Life & Legacy Celebration**

Your Impact

Through our funds, the Foundation provides more than \$1 million annually in grants to hundreds of local, national and international organizations. **Social service nonprofits** in the Greater Mercer area, in particular, benefit from these grants. They provide a comprehensive range of programs that address numerous issues, including poverty, hunger and food insecurity, homelessness and affordable housing, domestic violence prevention, teen substance abuse, teen leadership training, senior assistance, and social and recreational activities for urban youth. We are grateful to the donors who allocate funding for these vital programs and services. Thank you!



Jewish Community Foundation of Greater Mercer
4 Princess Road, Suite 211, Lawrenceville, NJ 08848
Contact our Executive Director at 609-219-0555 or julia@foundationjewish.org

What's IN

Clear theme

Top 3 accomplishments

Impact

Donor-centric appreciation

Connection/emotion

Responsible use of funds

The format right for YOU

Looking ahead

What's OUT

Dutiful book report

Administrivia

Activities

Org-centric recognition

Distance/"Professionalism"

Detailed budgets

Formats that constrain you

ONLY Looking back

What's in a name?



ADDICTION

BUILDING THE CASE FOR A BETTER FUTURE



Jewish Federation of Omaha

Foundation

Lighting the torch of
PHILANTHROPY
Together

GENERATION TO GENERATION

..... 2016

ANNUAL REPORT



Impact Report Elements

Best Practices Now

- Mission / intro: don't assume they know you!
- Minimalist text with compelling stories
- Strong photography & design
- Well-chosen stats, with context that gives them meaning
- Ways to give / engage

Above all:

Credit to the
stakeholders:

It's about

THEIR RESULTS,

not about **YOU!**

**“But enough about
me, let's talk about
you....what do you
think of me?”**

- CC Bloom



www.BootlegBetty.com

Theme: The ONE BIG Reader Takeaway



Stories

- What tells your story?
- Who tells your story?

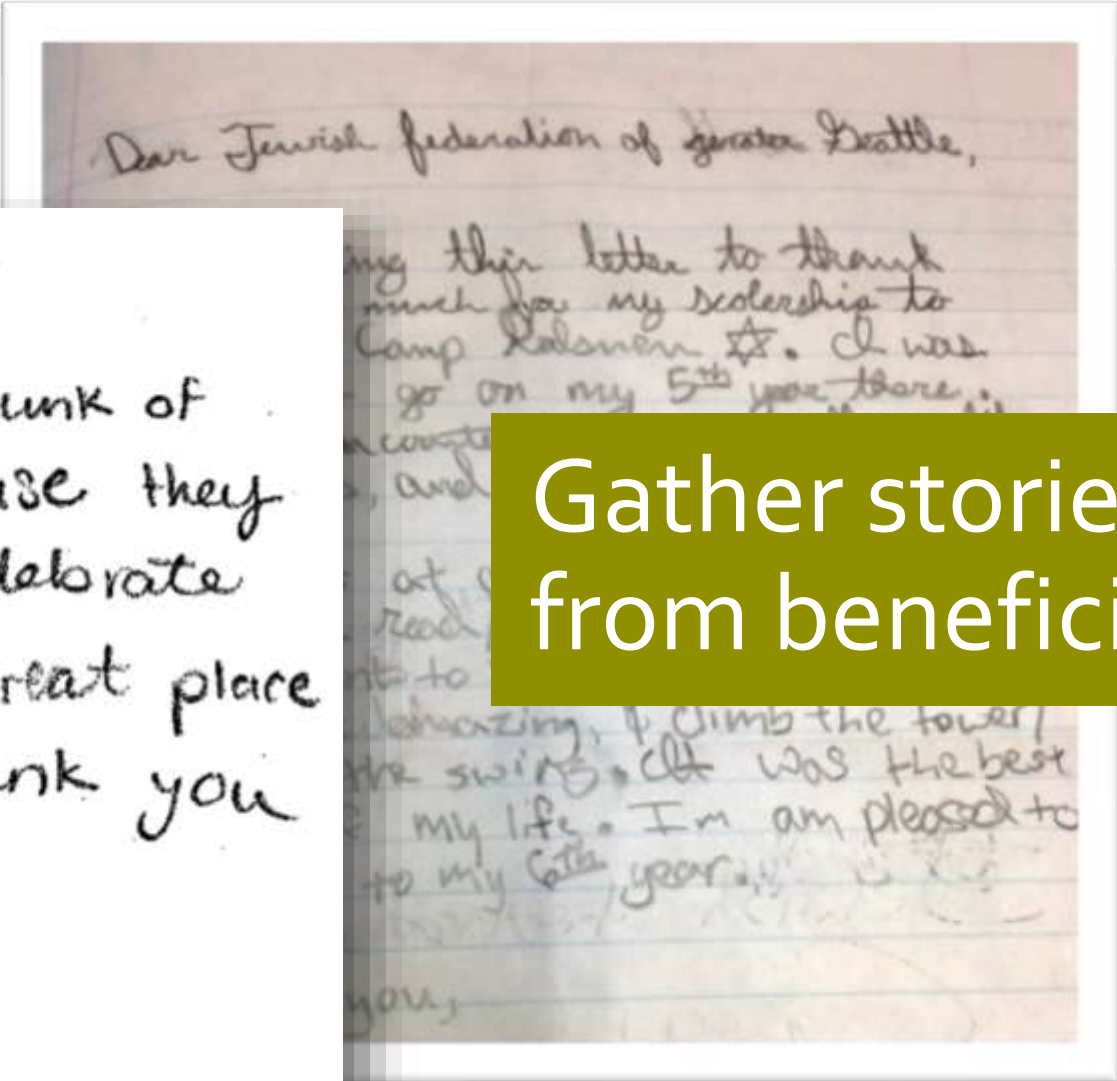
What did you like **BEST** or find most **MEANINGFUL** or **TRANSFORMATIVE** about this summer's Camp Pembroke experience?

Gather stories
for testimonials

3. Why did you decide to include Seattle University in your estate plans?

Dear Camp Tawonga Supporter,
My name is Leah. I am in the bunk of G-1. I love Camp Tawonga because they will take in anybody & they celebrate people's differences, and it's a great place to learn about Judaism. Thank you for your support.

Sincerely,
Leah



Dear Jewish Federation of Greater Seattle,

my this letter to thank
much for my scholarship to
Camp Ralsman. I was
go on my 5th year there.
and
at
read
to
celebrating, I climb the tower/
the swing. It was the best
my life. I'm am pleased to
to my 6th year.
you,

Gather stories
from beneficiaries

DEAR DONOR!

HELLO! MY NAME IS MEG BATAVIA AND THIS IS MY 5TH SUMMER ON STAFF. I LOVE WORKING HERE. TALONGA HAS GIVEN ME SO MANY BEAUTIFUL GIFTS - FROM BEST FRIENDS TO INSPIRATIONAL MOMENTS IN YOSEMITE. TALONGA HAS GIVEN ME A PERSPECTIVE ON MY AND THE WORLD, THAT GROUNDS AND CALMS ME.

THANK YOU FOR BEING PART OF OUR COMMUNITY!
THANK YOU FOR HELPING US GROW AND THRIVE!

CHEERS,
MEG BATAVIA

Gather stories
from staff

Share stories...long or short

Why We Chose to Create a Jewish Legacy



By Dana Susson

It all started with our son playing in the JCC Mac Games, we met some amazing families and met Mark and Nancy Chase. For five years, our children played in the JCC Mac Games and we were welcomed into many wonderful homes across the country. Through those experiences, I became a member of the Brookline Jewish Community Center. The Brookline Jewish Festival and the rest, as they say, is history.

Mark and I became one of the "founding families" in the capital campaign, and got more involved in the JCC because it became the central focus of our Jewish life. We serve on the Board of Directors. We participate in many activities here, including the JCC Maccabi Games & Arts & Jewish Arts Festival, our amazing JCC Cares Campaign, and our social life involves the close friends we have made. We have traveled to Cuba, Poland, and Israel with fellow members of the JCC. Many JCCA Biennials all over the country. We plan to continue to be as active as possible for the rest of our lives. We want to "pass on" what we can benefit as we have, so it was an easy decision to give and create our own Jewish legacy.



COUNTING ON...

NANCY LINCOLN AND REDDI FORD

Long-time Brookline residents shaping their legacy.

"We put the Brookline Center at the top of the list for our giving, what we intend to leave, and what we want our kids to value in terms of future giving. Why? We've always been inspired by the Center. As established as it is, it's never stagnant. The Center is always looking forward, innovating. If there's a need to be met, the Center is at the forefront. It's vital to us that the Center remains a central resource for all of Brookline."

Share stories...long or short

IN 2014 THE BROOKLINE CENTER

served
40

CHILDREN WITH
AUTISM SPECTRUM DISORDERS

provided
125

ONE-ON-ONE
PARENT MEETINGS & WORKSHOPS

led
210

SOCIAL SKILLS SESSIONS

SOCIAL SKILLS GROUPS

The Brookline Center's social skills groups help children with autism spectrum and related disorders build critical social interaction and communication skills, connect with peers, and enjoy a sense of belonging. Parent education and direct collaboration with schools are distinguishing features of this Brookline Center program.

A PLACE TO *belong*

From early on, it was clear that Jonah needed more support than his school and parents could provide. Coping with a combination of sensory and communication challenges, his frustration often boiled over in outbursts that caused stress for everyone—Jonah included. A bright and creative child, Jonah desperately wanted to connect with his peers, but social interactions felt confusing and fraught with anxiety.

Jonah's mother, Deb, learned about the Brookline Center's Social Skills Group program through a friend and enrolled Jonah at the first opening. In the weekly sessions, Jonah and his peers played games like the "Cupcake Challenge" that required group problem solving and creativity. Some activities seemed simple on the surface, but required skills—like turn taking—that did not come easily to Jonah. The tools he learned were invaluable, and the friendships he formed were "expansive," says his mom.

Deb benefited as well. She attended several parent workshops on topics like navigating school recess and using praise to increase independence. The friendships she made were just as

important as the content: "It was a relief to find other parents who understood my situation and who saw Jonah as a whole child, rather than a set of problems."

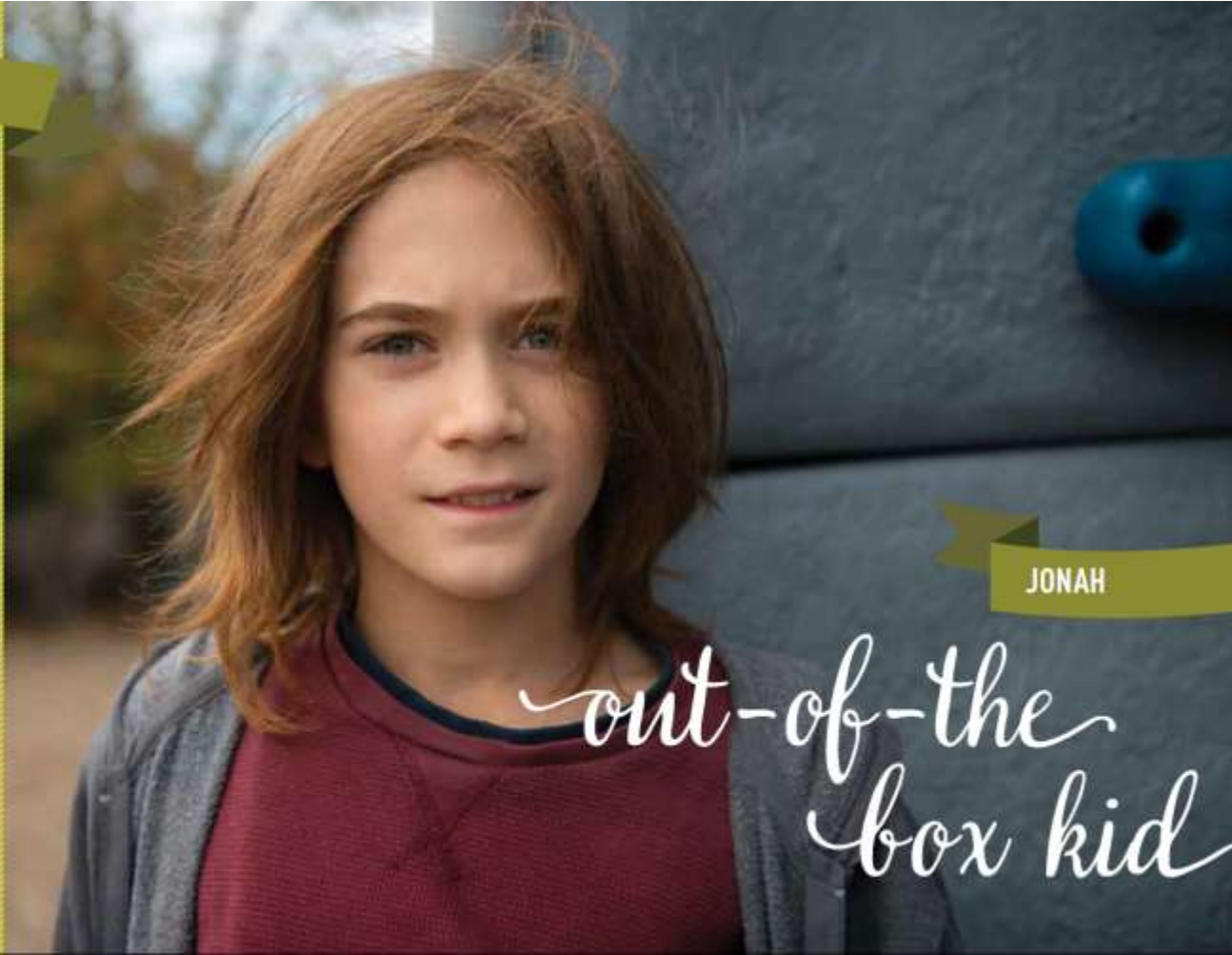
"The Brookline Center is incredible—your child gets a safe place to grow, you get access to extremely knowledgeable professionals, and you both become part of a supportive community. Every parent of an 'out-of-the-box' kid should have a resource like this."

Jonah has made tremendous gains. He still struggles in some social situations, but he's learned how to calm himself when anxiety spikes and handle peer interactions more confidently. Deb hopes that her son's skills will allow him to feel fully accepted at school one day. Until then, Jonah has found a place where he fits perfectly for an hour every week and a group of friends who are always eager for the next play date.

* Identities have been changed in this true story.

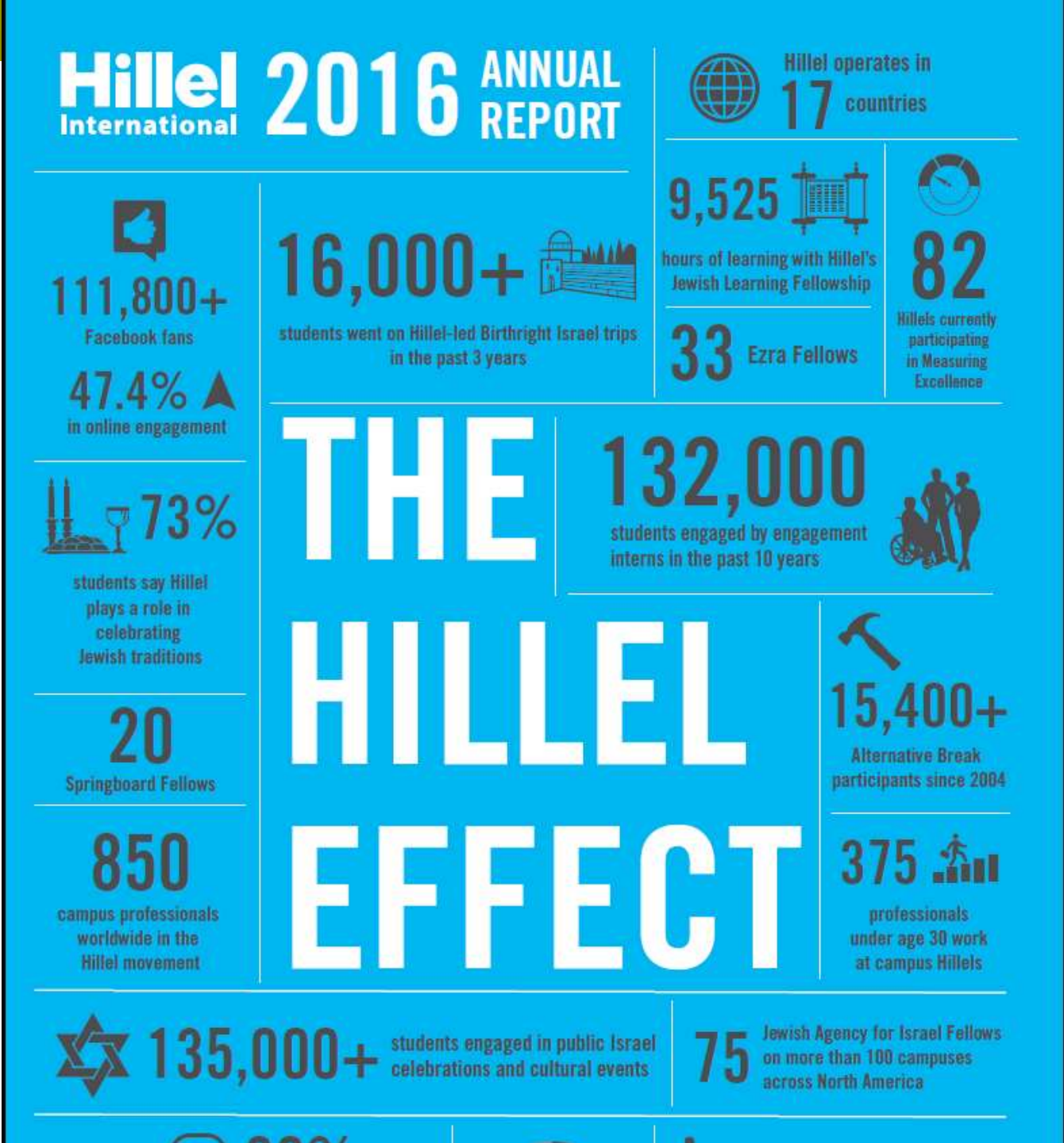
JONAH

*out-of-the
box kid*



Statistics

- What illustrates your success?
- No stats? Plan now for next year!
- What's meaningful? Can you count it?



Stats!

What parents are saying

91% of parents said that YPI helped improve their child's grades.

94% of parents reported that YPI helped their child have a better attitude about school.

YOUTH POLICY INSTITUTE

BY THE NUMBERS

OUR IMPACT IN 2016

183,600 hours of community service provided by 115 AmeriCorps (YPI Promise Corps) members

3,540 students engaged in physical education and general wellness programs

16,440 hours of paid internship work experience for 284 low-income youth

2,813 boxes of fresh produce provided for low-income families

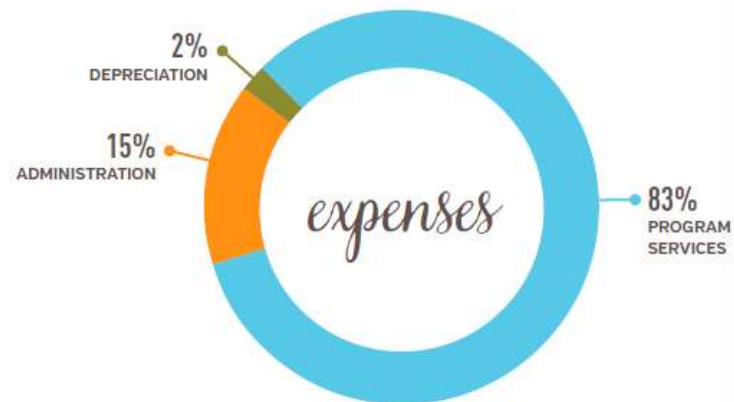
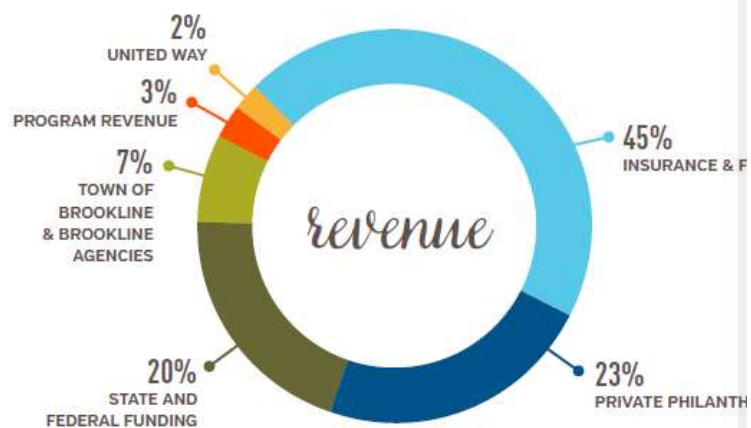


YPI's programs help build capabilities that make a positive contribution to the future of the families we serve.

Financials IN CONTEXT

Using Tuition & Donations Carefully

PHILANTHROPY MAKES OUR WORK POSSIBLE



28% ISRAEL / OVERSEAS

- Humanitarian support and crisis intervention
- Direct donations for displaced Ukrainian Jews
- Security materials and comfort supplies for Israel bomb shelters
- Scholarships for community travel to Israel
- Partnership2gether: cultural, social and educational interaction between Omaha and the Western Galilee

12% INVESTING IN OUR YOUTH

- Scholarships for Jewish camp and teen youth groups
- Community Shalich
- Friedel Jewish Academy
- Synagogue religious school subvention

11% BROAD BASED LEARNING & COLLABORATIVE PROGRAMMING

- Center for Jewish Life programs and administration
- Institute for Holocaust Education - Holocaust awareness and education
- Kripke Jewish Federation Library

9% FUNDRAISING / DONOR DEVELOPMENT

- Engage, build and communicate with our donor community

14% CARING FOR EACH OTHER: SOCIAL SERVICES

- Jewish Social Services: Meals-on-Wheels and transportation
- Jewish Family Service: counseling, need-based financial assistance, food pantry, and Yachad programming
- Scholarships for ICC membership, Pennie Z. Davis Child Development Center, youth programs

2% ASSOCIATION DUES

- Support our national partner, Jewish Federations of North America (JFNA)
- JFNA serves as our collective voice in Israel and Washington, DC
- Provides us with training, materials, and a network of 300 communities

12% PLANNING FOR THE FUTURE

- Securing our future operations through the Heritage Fund and agency legacy funds
- Maintenance of our 269,634 square foot facility and 30 acre campus
- Technology support and enhancements
- Security review and improvements
- Government compliance requirements

12% COMMUNITY ENGAGEMENT

- Cultural, social and recreational opportunities through the Jewish Community Center
- Complimentary Jewish Press newspaper and www.jewishomaha.org website
- Programming: BBYO, Young Jewish Omaha, B'nai B'rith, Mainstreeters
- Nebraska Jewish Historical Society
- Community Calendar

profit organization. on and donations, ence and

urance

Outreach 4%

Administration 8%

Scholarships/ Financial Aid 4%

2015 Audited Data, aggregated for all programs. Patterns are fairly consistent at each camp.

Ways to Give

WAYS TO GIVE

There are many ways to support Lewa Wildlife Conservancy. For more information, email info@lewa.org or visit our website at www.lewa.org

OUTRIGHT GIFTS

- Make a one-time cash gift
- Make a charitable gift of stocks, bonds, or mutual funds
- Make a symbolic animal adoption
- Honour a loved one with a tribute gift
- Invest today in Lewa's future by supporting an endowment
- Become a monthly supporter.

ESTATE GIFTS

- Remember Lewa Wildlife Conservancy in your will or living trust
- Beneficiary designations: leave a portion of your life insurance or retirement plan assets to Lewa Wildlife Conservancy.

WORKPLACE GIVING

- Ask if your workplace participates in a matching gifts program
- Donate by Shopping –It is so easy to donate while shopping using Goodshop.com. Select Lewa Wildlife Conservancy and Goodshop will offer discounts and donate 20% of your total amount to Lewa Wildlife Conservancy.



Creating a Legacy

These charitable planning tools can help you manage your philanthropy in a way that complements your overall tax planning, as you choose to make your contribution either during your lifetime or through your estate.

Donor-Advised Fund

Simply put, a Donor-Advised Fund is a personal charitable tool that helps you organize your charitable giving in one account. You establish a fund with the Foundation by completing a simple agreement and contributing a minimum of \$2,500. You contribute cash or publicly traded securities to your fund at any time. You receive an income tax deduction in the year of the gift, though distributions from the fund need not occur in the same year. The Foundation invests your Donor-Advised Fund assets; income is reinvested and grows tax-free. You recommend distributions of a minimum of \$100 from your Donor-Advised Fund to any IRS qualified 501(c)(3) charity, either Jewish or secular, and the Foundation takes care of the details.

PACE/LOJE Funds

Perpetual Annual Campaign Endowment (PACE) and Lion of Judah Endowment (LOJE) Funds are separate endowments you create at the Foundation, the income from which will make an annual campaign gift in your name well after your lifetime. The funds are intended to provide a gift in your name to the Federation Annual Campaign in perpetuity. The endowment may be funded either during your lifetime or as part of your estate, with potential significant tax benefits in either case. PACE and LOJE are opportunities to make an impact on the Federation and our Jewish community for many years to come.

Supporting Foundation

A Supporting Foundation is a separate legal entity (with a separate board) created by you and your family. This entity enters into a relationship with the Foundation whereby the Foundation manages and invests the funds, administers operations and makes disbursements as directed from time to time by the Supporting Foundation Board.

Endowment Fund

Establishing an Endowment Fund at the Foundation allows you to create a permanent legacy and support the causes within the Jewish community that mean the most to you. An Endowment Fund is created by contributing a minimum of \$10,000. You complete a simple agreement, and then fund your endowment by contributing cash, appreciated securities, a life insurance policy with the Foundation as the beneficiary, by transferring assets from a qualified retirement plan naming the Foundation as a beneficiary or through other means. The Foundation invests your Endowment Fund assets; income is reinvested and grows tax-free. Endowment Funds may be unrestricted or restricted. The Endowment Fund will begin annually providing income for the Jewish purpose you select one year after the fund has been established and every year thereafter in perpetuity.

- Unrestricted Endowment Fund- Annual income is disbursed directly to the Federation for its unrestricted general use.
- Restricted Endowment Fund - Annual income is designated for the purpose you choose. It may support any agency or program on campus.

Charitable Remainder Trust

You create a separate trust which generally provides lifetime income to you and/or your spouse. A determined percentage of the funds contributed to the trust is tax deductible. A corporate trustee holds, invests and distributes the funds during your lifetime. After your passing, the remainder is distributed for the benefit of the Federation and/or its agencies according to your wishes. You determine the purpose.

Design says: “we’ve got our act together”

Service and Leadership
Girl Scouts give back, volunteer for good causes. This year, we were honored with the National Award by devoting 16,100 hours globally and at our Girl Scouts Nation's Capital. Girl Scouts demonstrate their commitment to service through their troops.

TALENTED PROFESSIONALS
Taken this priority to heart and invested in new opportunities, such as the Spitz Fellowship, which trains cohorts of young, Jewish professionals in highly valued and places them at local Habitat campuses for two years. We've assisted local hire 130 new professionals and continue to equip and train the entire field with the achieve excellence.

85%
37%

SPOTLIGHT ON NEW FELLOW
Anna Levin Rosen
A member of the first cohort of Working Professionals Learning to Lead (WPLL) and Directing at Chicago Habitat has on her first day as a leader of a troop.

At the end of every challenging day, Anna says (Chicago Habitat), "I'm so grateful to be part of this community with such a people from the moment we were connected to it. We're all so committed to each other and we're also committed to building the world around them. With Habitat, they can find connection and direction in a world that's so full of challenges that it's hard to see the world."

“I love the positive atmosphere for students. From instruction to afternoon activities, students were genuinely excited and engaged every moment. I also really appreciated the strong relationships students built with their counselors—students really saw themselves in staff mentors.”
-Brain Feeder Megan “T-Rex” Macpherson

38 staff members

85% of staff say their interest in educational equity has grown as a result of Camp Phoenix

100% of staff say they felt like a change agent for equity in the community

“The relationships built with campers in a short amount of time transformed achievement into something unique and powerful.”
-Achievement Director Marisol “Luna” Cantu

Transparency Builds Trust

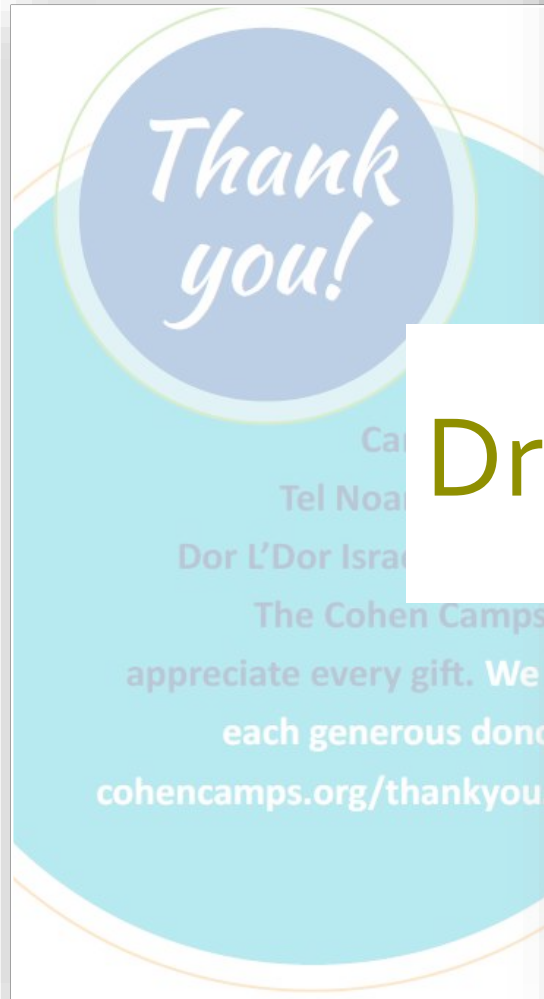
LESSONS LEARNED:

- By improving instruction, we improve student learning/outcomes – particularly in science.
 - Recruitment of teachers for STEM Summer Institute must occur in the fall, the beginning of the school year, because teacher contracts are only for 10 months and many plan ahead for summer work and vacations. Although The Education Effect offers stipends for summer participation, many teachers are already committed for the summer when recruitment begins. Recognizing that, The Education Effect recruited teachers in September and had 100% participation in both years one and two in the STEM Summer Institute with all six of BTW's science teachers.
 - Academic advisors must be increased incrementally with enrollment. From 2014-2015 to 2015-2016, enrollment increased by almost 10% yet there were no new advising hires.
 - To get high school students to participate in summer programs such as Miami Prep (Engineering) and the LEAD program (Math & Civics), stipends must be a part of the recruitment because most BTW students
 - **One Size Does Not Fit All:** Models of curriculum and instructional reform do not necessarily transfer seamlessly from one school to the next. This is true even when the schools have similar socio-economic demographics, like Miami Northwestern and Booker T. Washington. As with most inner-city schools, **place-based strategies** are required to address the most prevalent challenges of neighborhood schools.
- The struggles at BTW did not necessarily mirror those of Miami Northwestern. Thus, The Education Effect had to reimagine some of its initial programming strategies to meet the students, parents, teachers and community where they were. As a result, we learned that the instruction must relate to the culture and conditions of the students and the school. For BTW, **culturally relevant pedagogy** takes on a much higher importance.
- Community partners must have shared visions and goals to achieve outcomes and we must work together to share resources and complement each other's efforts. For example, the Overtown Youth Center did not have a test-prep program. With the assistance of the expertise of The Education Effect, the Overtown Youth Center now offers appropriate

2016 Impact Report
Lennar Foundation

Support for The Education Effect at Booker T. Washington Senior High School

Donor Lists?



YERUSHA LEGACY SOCIETY

“The Yerusha Legacy is a wonderful component of Camp Ramah in the Berkshires fundraising efforts. Donors are able to leave a lasting impact while ensuring the long-term sustainability of our camp.”

Drive to your website?

The Yerusha Legacy Society, was established for a solid future for Camp Ramah in the Berkshires. Membership quadrupled in size as it increased the number of donors who provided for camp in their wills. The camp's farm, a unique legacy grove currently under development, with individual plaques, bearing the names

of each benevolent benefactor.

- | | | | |
|-----------------------------------|----------------------------------|---------------------------|---------------------------------|
| Jerome Abrams | Josh Flug | Beth Mann | Karen Legman Segal & Eric Segal |
| Barry Allen | Richard Friedman | Ben & Aliza Mann | Aviva & Steve Seiden |
| Timberly Whitfield & Robert Allen | Jonathan Funk | Charlie & Barbara Mann | Debra & Michael Seiden |
| Amy and Rick Atlas | Matthew Futterman | Judy Marcus | Julia Keltz & Zachary Seiden |
| Audrey Atlas | Nina & Gary Glaser | Ehud Marcus | Harriet & Joel Shaiman |
| Mark Badash | Arielle Glaser | Marge & Norman Milekowski | Saul Shapiro |
| Sheri & Ira Balsam | Marlene Noveck & Steve Goldstein | Fredric Miller | Jeffrey Shlefstein |
| Andrea Barnett | Betty Golomb | Joyce Miller | Heidi & Rob Silverstone |
| Ira Beer | Karen & Howie Goodman | Roberta Morse | Gerald & Robin Skolnik |
| Diane Spiegel Belok | Daniel & Vicki Granek | Cliff Nerwen | Mike Slifer |
| Suzanne Brown Berkowitz | Harold Grinspoon | Helga Noveck | Sarah & Josh Smith |

Donor Lists!



Donate now

Sign up

Log In Search



About Connect Give Advocate Impact Community Calendar Directory Blogs & News

Home > Give > Donor Honor Roll

Donor Honor Roll

The Donor Honor Roll recognizes donors' total giving through the Jewish Federation of Cincinnati, which includes gifts made to the Community Campaign, as well as special or supplemental gifts that have been made over the course of the year.

The Endowments & Legacy Gifts Honor Roll recognizes gifts made throughout the Cincinnati Jewish community.

LEVELS OF GIVING INDEX

- Prime Minister's Council Level (\$100,000+)
- Zahav Level (\$50,000-\$99,999)
- King David Society Level (\$20,000-\$49,999)
- Major Gift Level (\$10,000-\$19,999)
- Community Level (\$5,000-\$9,999)
- Community Level (\$2,500-\$4,999)
- Community Level (\$1,000-\$2,499)
- Friends Level (\$500-\$999)
- Friends Level (\$250-\$499)



Impact Report Formats

The right format for YOUR donors? You know them best.

Are they tech savvy? • Older? Use big type!

Postcard

Infographic

Poster

Online microsite

2-4-6-8-16 panel

Video

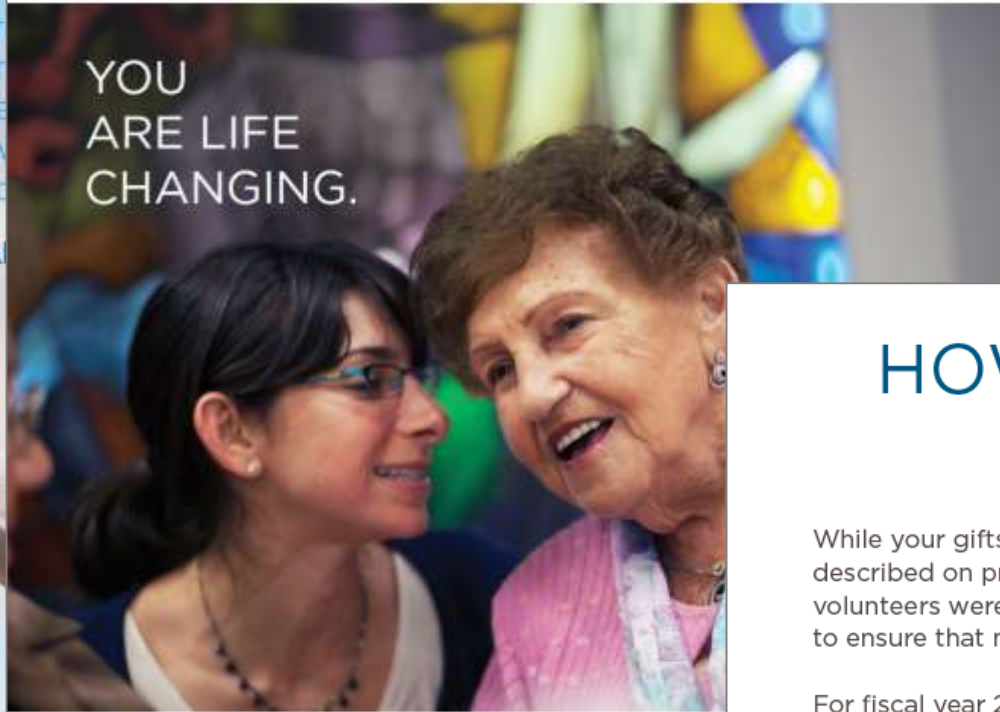
PDF or flipbook

Conference call/Webinar

Longer Forms

YOU HELD T
YOU GAVE T
YOU INSPIRE
YOU EMPOW
YOU HELPED
YOU CHA

YOU
ARE LIFE
CHANGING.



THE ELDERLY HOLOCAUST SURVIVOR I
THE SUN-KISSED NINE YEAR OLD AT SU
IN MINNEAPOLIS. THE SINGLE MOTHER
ISRAEL.

They'll never meet each other, but they share something p
commitment and generosity. Through Federation, you've
the lives of thousands more.



HOW MUCH DOES IT COST TO CHANGE THE WORLD?

While your gifts were changing lives as described on previous pages, Federation volunteers were hard at work raising funds to ensure that no one is left behind.

For fiscal year 2017 the Federation will spend **only 12% of dollars raised** (total financial resource development) on fundraising and administrative expenses.

As the trusted stewards of community resources, Federation is **strategic, efficient, and transparent with every gift we receive.**

MINNEAPOLIS JEWISH FEDERATION FY 2017 BUDGET

\$1,521,000	Fundraising
\$953,000	Administration
\$1,040,000	Community Impact, Leadership Development, and Outreach

Minneapolis Jewish Federation Impact Report 2016 | 17

COMMUNITY REPORT 2017

Our Shared Impact

Together with our partners, we are strengthening our local and global Jewish community by addressing its critical needs. Every day, we touch, change and save lives.



Learn more about how Federation addresses our community's critical needs at shalomdc.org/community-report.



The Jewish Federation of Greater Seattle

2017

ANNUAL REPORT

LIFE & LEGACY™

Ensuring a bright future for the Puget Sound Jewish community is the goal of the LIFE & LEGACY™ program, which the Jewish Federation of Greater Seattle carries out in partnership with the Harold Grinspoon Foundation. Through LIFE & LEGACY, the Federation is working with 13 local Jewish organizations (including the Federation itself) to provide tools, training, and incentives to build endowments via after-lifetime legacy giving.

In the period between the program kickoff on May 1, 2016 and June 30, 2017, the 13 organizations in the LIFE & LEGACY cohort secured nearly \$5.3 million in legacy gift commitments. Together, the cohort organizations met the Year 1 community goal for legacy gifts, and are making progress toward the Year 2 goal.

Endowments are an increasingly important tool for Jewish organizations, helping them strengthen their financial security for supporting programs and services that the community values and depends upon. Endowments act as a foundation for the future—built by gifts from individuals and families, they grow and generate future income.



CREATING A CULTURE OF PHILANTHROPY



We thank Alison Lerner, chair of the 2016 Annual Campaign, for her extraordinary leadership which led to the success of our campaign. Thanks to the combined efforts of Alison and her entire campaign team, the dedicated members of Federation's Board of Trustees, the leaders of our community beneficiary agencies, and all of our generous donors that we were able to meet and exceed our Annual Giving Goal of \$3,700,000.

2016 CAMPAIGN ACCOMPLISHMENTS

- Implemented a successful donor step-up strategy through matching gifts and affinity groups to incentivize donors to move from one giving level to the next
- 6 new or renewed donors (\$10,000+)
- 4 new or renewed donors (\$5,000+)
- 8 new or renewed donors (\$1,800 - \$4,999)
- 6 new or renewed donors (\$1,000 - \$1,799)
- 6 new or renewed donors (\$500 - \$999)
- A Matching Gift Program increased
 - The League of Women Voters
 - End of Hunger
 - Community Foundation
 - Larry S. and Nancy S. Foundation
- Cultivating connections through philanthropy
 - Face-to-face
 - Silver Circle
 - 15 new donors



SECURING THE JEWISH FUTURE



Thank you to all of our loyal donors who demonstrated their philanthropic leadership by establishing legacy gifts to help future generations of Jews meet the challenges of the future.



The needs of our Jewish community won't end in five years, in twenty-five years or in one hundred years. But you can help future generations of Jews meet the challenges of the future. A planned gift to the Jewish Federation will extend a helping hand to your children, your grandchildren and future generations of Jews by strengthening the Jewish Federation's ability to support those services and organizations, values and traditions that you have supported and found crucial to Jewish life. Whatever your annual gift amount, you have the ability to preserve your contribution as a permanent legacy to the Federation. Please join us in making a provision to ensure the future of the Jewish people. The obligation is ours. The options are yours.

As of May 2017

The following donors have created a legacy to provide for future generations:

Anonymous (10)
 Stanley and Judy August
 Amy Augustine
 Craig and Jill Balick
 John and Gail Baron
 Sanford and Lois Benjamin
 Brian and Glenda Bernhardt
 Andrew and Elka Bernstein
 Donald and Barbara K. Bernstein
 Samuel and Nancy Bernstein
 Marty Birnbaum
 Barry and Lisa Blau
 Jill Blumenthal
 Lee Blumenthal
 Michael and Lenora Borchardt
 David and Bonnie Bornstein
 Justin Bregman
 Larry and Tracy Brown
 Richard and Suly Chenkin
 Steven and Olivia Cohen
 Wendy W. Cohen*
 George and Andrea Cronson
 Arlene and Gary* Davis
 Michael and Jill Dinerman
 David and Aileen Epstein
 Matthew Luftglass
 and Meg D. Goldstein
 Milton and Arlene Goldstein
 Leon and Jennifer Golymsky
 Michelle Goodman
 Bill and Patty* Gorelick
 Marcelle Gorelick
 Todd and Stacy Gorelick

Danny* and Fay Green*
 Josh and Jodi Greenwald
 Bonnie Hart
 Stephanie Haynes
 Andy and Christy Horwitz
 Jonathan Howard
 Donald and Susan Jacobs
 Robert and Leigh Jacobson
 Florence Jaffa
 Andrew and Dana Kapustin
 Robert and Nancy Kipnis
 Richard and Paula Klein
 Barry and Lorrie Klemons
 Jaime and Elise Kosofsky
 Alan Kronovet
 and Cary Bernstein
 Eric and Susan Lerner
 Gary and Donna Lerner
 Harry Lerner
 Mark and Alison Lerner
 Jerry and Barbara Levin
 Ross C. Levin
 Julie Lerner Levine
 Leon and Sandra Levine
 Ellis Levinson
 Hal and Holly Levinson
 Samuel and Linda Levy
 Marc and Laura Lewin
 Sue Littauer
 Abraham* and Rose* Luski
 Scott and Pam Menaker
 Laura Milgrim
 David and Risa Miller

Edwin and Jill Newman
 Richard J. Osborne
 Floyd and Brenda Patten
 Dale S. Polsky
 Steven and Melissa Raphael
 Andrew and Jennifer Rosen
 Anita Rounds
 Marvin and Elaine Schefflin
 Michael* and Sara Schreiber
 Larry Schwartz
 Melvin Segal
 Linda Seigel
 Amy Seitlin
 Kevin Levine
 and Louis Sinkov
 Michael and Anne Sinsheimer
 Eric and Lori Skut
 Ira and Stacey Slonka
 Stove and Emily Snyder
 Joseph and Renee Steiner
 Stephanie Townsend
 Jeffrey and Karen Turk
 David and Debra Van Glish
 Michael and Judie Van Glish
 Diana Warth
 Mark Weintraub
 Elizabeth Star Winer
 Kim and Sue Worrel
 Robert and Anne Yudell
 Joe and Marija Zeibert
 Samuel and Emily Zimmern
 William and Angie Zimmern

** of blessed memory*

Create Your Jewish Legacy
 COMMUNITY PARTNER
 A FCJC program

WHERE. FROM ANYWHERE.



ANNUAL REPORT 2016

REPORT 5776





Annual Report
2016 - 2017



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2016 CAMPAIGN CABINET

Vice Chair, Development:

Judy Palans

Honorary Co-Chairs:

Barbara & Stanley Spigel

Women's Philanthropy Chair:

Amy Benedikt, MD

Pomegranate Society Co-Chairs:

Lizette Feld & Pat Kalmans

Pearl Society Co-Chairs:

Darcy Hoberman & Amy Lerman

New Gifts Chair:

Brian Feld

Physicians & Dentists Chair:

Mike Ozer, MD & Willie Cantu, DDS

Young Adult Division Chair:

Kelly Klein

Yong Adult Division Campaign Chair:

Jeremy Rosen

Super Sunday Co-Chairs:

Greg Davis and Liz Rockstroh

Willie and Aliza Cantu

At-Large:

Lynn Stahl

Lauren Stanley

Richard Planto

Sylvan Lang

Ex-Officio

Jonathan Gurwitz



LIFE & LEGACY



Over the past four years, our community's LIFE & LEGACY teams have dedicated hours to education, training and legacy conversations with individuals around Oregon. LIFE & LEGACY has motivated our Jewish organizations to prioritize building their endowments so they will be financially secure for generations to come. The collaborative nature of the program has shown us all that when we work together, we are all stronger.

LIFE & LEGACY Statistics as of 12/31/17

Oregon & SW Washington

10
Participating Organizations

496
Legacy Commitments

\$24.6 M
Estimated Value in Future Gifts

National

52
Participating Communities

558
Partnering Organizations

17,627
Legacy Commitments

\$672 M
Estimated Value in Future Gifts

LIFE & LEGACY Participating Organizations

Cedar Sinai Park | Congregation Beth Israel | Congregation Neveh Shalom | Congregation Shaarai Torah
 Jewish Family & Child Service | Jewish Federation of Greater Portland | Mittleman Jewish Community Center
 Oregon Jewish Museum and Center for Holocaust Education | Portland Jewish Academy | Temple Beth Israel, Eugene

LIFE & LEGACY promotes after-lifetime giving to benefit local Jewish day schools, synagogues, social service organizations and other entities. Through training, support and monetary incentives, LIFE & LEGACY encourages Jewish organizations to integrate legacy giving into their philanthropic culture in order to assure Jewish tomorrow.

Jennifer & Ken Zeidman

Both Jen and Ken Zeidman grew up in philanthropic homes with parents who always found the time to volunteer and support the Jewish organizations important to them. Ken, a native of Portland, learned this from his grandparents, Nathan and Annie Director, as well. "Having grown up in Portland, I consider the Jewish community to be my family," shares Ken. "Maybe that is because I am related to so many Jews here! Seriously though, our community is very special."

When Jen, a native Californian, moved to Portland twenty years ago she didn't have ties to anyone and soon the Jewish community became her home. Over the years, the Zeidman family has formed bonds with many local Jewish organizations. "My grandmother lived at Cedar Sinai Park before she passed away. Our daughter, Ruthie, has been attending PJA since Kindergarten, she calls BB Camp her second home and she will become a Bat Mitzvah at Congregation Beth Israel this summer. The MJCC is a place for us to visit with friends and attend events and I support those in need through my board service at Jewish Family & Child Service," reflects Jen.

Both Ken and Jen feel that leaving a legacy gift through LIFE & LEGACY is a way to say thank you to organizations that have touched their lives after they are gone. "With our legacy gift, we hope to ensure there is a strong, vibrant, supportive Jewish community for generations to come," shares Jen. Ken adds, "We will continue the legacy our parents and grandparents started and teach Ruthie what it means to care for the community."



Elizabeth & Ruben Menashe

Elizabeth and Ruben Menashe are true believers in the importance of legacy giving and they made their commitment to support the future of our Jewish community years ago. Therefore, having Liz serve on OJCF's LIFE & LEGACY Leadership Council was an asset not only to the program but to the greater community as well.

"LIFE & LEGACY revived our community's dormant discussion about legacy giving," shares Liz. "Knowing that we were part of a national movement and receiving the training, support and incentive grants from OJCF and the Harold Grinspoon Foundation was the impetus that Portland's Jewish community needed."



Both Liz and Ruben feel that there is a satisfying completeness to making a legacy gift that is very rewarding. "Its everlasting quality helps to instill a peace of mind and a confidence in the future that is very gratifying," says Ruben. "The necessary annual gift is an immediate short-term response to needs in our community that doesn't invoke the same intensity of gratification as a legacy gift," adds Liz.

The Menashes encourage everyone, regardless of age, to commit to making a legacy gift to help secure a strong future for Jewish Portland. "We can build a strong Jewish community in perpetuity by increasing the endowment funds of all our organizations."

LIFE & LEGACY Leadership Council:

- Eric Rosenfeld (Chair)
- Steve Laveson
- Elizabeth Menashe
- Ben Isenberg z"l (Founding Chair)
- Julie Diamond
- Gail Mandel
- Jim Meyer

"IN EVERY CO
THERE IS W
THE
IN EVE
THERE IS T

WHAT WILL YOUR LEGACY BE?

The journey of philanthropy never has to end. Established through an estate gift or bequest, a legacy fund ensures that your philanthropic vision lives on under the careful stewardship of OCCF's expert staff and diligent Board of Governors.

Whatever your cause, whatever your desire for impact, OCCF offers options for structuring your philanthropic legacy. Our flexible approach means your philanthropic intent will be honored and fulfilled, forever, exactly as you wish.

Choose among a range of charitable funds and tailor the timing, form and impact of your gifts. OCCF not only will work with you to create the fund agreement, name your fund, assign advisors and establish fund guidelines, but also provide professional stewardship and oversight to ensure that your intentions are carried out in perpetuity.

With our help, you can choose to invest in perpetuity in ways that reflect your vision, whatever it may be. You can:

- CREATE** a legacy fund that engages next generations of your family in carrying on your philanthropic vision
- SUPPORT** your favorite cause or issue with a field-of-interest fund that targets specific interests, such as education, health, animal welfare, medical research or veterans' needs
- INCLUDE** the Orange County Endowment in your estate plan to ensure an enduring source of support for the most pressing needs of our community
- HONOR** your deep ties to one or more nonprofit organizations that hold a special place in your heart
- HELP** deserving students pursue higher education through a scholarship fund

AL SNAPSHOT

(NUMBERS IN MILLIONS)



ON \$ IN GRANTING OVER PAST 5 YEARS

ESTATE PLANNING: WHAT ARE YOU WAITING FOR?

It's possible Congress will make changes to the estate tax. It's also possible that nothing at all will change. Updating your estate plan should not wait on Capitol Hill to act. The family members and charities you care about will carry on, regardless of the estate tax. So, now is the time to get your affairs in order to ensure your treasured family and charities benefit from your estate.

Even if the estate tax is revised, most — if not all — of your plan will remain the same, so feel confident in naming a charity as a beneficiary of an IRA or qualified retirement plan. Even if the estate tax is repealed, these assets will be subject to income tax after your passing. If you have a plan, but it has been a few years since you looked at it, take time to review it to evaluate if you have the right trustees, executors and guardians named, as well as an accurate designation of beneficiaries and their gifts.

There's another reason you shouldn't wait for an act of Congress to begin or update your estate plan. Your peace of mind. You'll emerge from planning with a sense of accomplishment, knowing you not only did the right thing by your family, but also ensured your philanthropic passions will live on.



Reynolds T. Cafferata
Rodriguez, Hori, Choi & Cafferata, LLP

Reynolds T. Cafferata, Rodriguez, Hori, Choi & Cafferata, LLP, presented these tips at OCCF's Legacy Luncheon.

CAMP (MAINE)
PHOTO BY MADELEINE PRYOR

widening impact
by launching a United States Program
at Camp in 2016


SEEDS OF PEACE CAMP

DEVELOPING LEADERS

Our leadership programs begin
at the Seeds of Peace Camp in Maine

6 | 2016 Annual Report

As campers form relationships and gain insights into the issues that divide them, they build greater levels of trust, respect, and empathy. This in turn drives positive shifts in perceptions and attitudes, as captured in pre- and post-Camp surveys.

2016 CAMP IN NUMBERS

281 campers
10 divided communities
57% female
43% male

CAMP DIALOGUE PROGRAM

At the Seeds of Peace Camp in Maine, 281 teenagers and educators representing 10 delegations engaged with each other across lines of conflict.

A select group of 46 returning campers participated in an advanced dialogue program focused on leadership development and personal growth.

MIDDLE EAST SESSION

The first session of Camp brought together 158 Americans and Brits, Egyptians, Israelis, Jordanians, and Palestinians. The teenagers were joined by 18 educators from the same delegations who took part in a parallel program.

During daily dialogue sessions guided by professional facilitators, campers confronted each other over competing historical narratives, shared personal experiences of conflict, and tackled topics that fuel oppression, hatred, and violence.

UNITED STATES SESSION

With national attention increasingly focused on divisions in and between communities across the United States, Seeds of Peace launched a new program during the second session of Camp bringing together exceptional youth from New York, Los Angeles, Chicago, Syracuse, and from across Maine. The program builds on more than 16 years of work with young leaders from Maine who are a leading voice for dialogue and inclusion in schools and communities throughout the state.

The 123 United States campers took part in a dialogue program focused on race, religion, economic and educational disparity, and other sources of prejudice and discrimination. Daily dialogue sessions explored the concepts of identity, community, power, and privilege while fostering self-reflection. The program helped campers move beyond the stereotypes, prejudices and mistrust that exist in their schools and communities.

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ADAM BROMS

Camp Director, Capital Camps

The most important aspect of any organization is its people. That much has always been true to those of us who have studied organizational leadership. As Yitro Fellowship III came to a close, I took the opportunity to return to the beginning and look at the original program description. Among the many aspects of the program highlighted there, what resonated with me:

- Yitro participants will experience personal and professional growth in order to improve camp programming and staff training, including a focus on integrating Jewish content.
- Yitro participants will hone skills regarding camp staff leadership development, supervision, management and mentorship, while exploring Jewish foundations of these skills.

As I reflect on the past 18 months, I can say with confidence that – with the support of the AVI CHAI Foundation and Foundation for Jewish Camp – we accomplished these goals. Creating a community of practice is a well-tested and powerful concept. This cohort, our Yitro community, is something for which I am exceedingly grateful. The leaders in this cohort have come together to share ideas, support one another, and serve as a powerful resource in our ongoing individual growth. Of course, beyond the professional sphere, we have created lasting and meaningful friendships.

During our time together, we have engaged in a rich exploration of self and others through a uniquely Jewish lens. With the *middot* – character traits – as our backbone, we explored themes of gratitude, humility, patience, responsibility, and of course, leadership. Through this character development, we honed our professional skills – both technical and adaptive, to advance our strategic thinking. Thanks to an impressive slate of teachers at each of our five seminars, we combined Jewish values with specific, actionable business-world techniques to develop ourselves, and, in turn, enrich our camps. In doing so, we became better leaders, followers, friends, and mentors.

As we look toward what's next, we know that our future is bright. Each of us will carry forward what we have learned in this fellowship to better ourselves and those around us, and continue to cultivate a deep sense of purpose, learn new skills, take the time to develop those skills with whom we work, and develop the next cadre of outstanding Jewish leaders.



1916

YEARS OF OVERNIGHT
CAMP DIRECTOR
EXPERIENCE



267

HOURS OF COHORT
TRAINING TO THE
FIELD EACH YEAR



16,000

JEWISH MENTORS
AND ROLE-MODELS
MAKING MAGIC



18

GRADUATES FROM
YITRO FELLOWSHIP III



750

ATTENDEES AT
LEADERS ASSEMBLY 2016



241,866

PAIRS OF SOCKS LOST
EACH YEAR AT CAMPS

ANNUAL REPORT 2016



connecting TO INCLUSION

Campers agree that a highlight of *Kayitz* (summer) 2016 was the addition of our eighth *edah* (division), *Yedidim*. With the launch of the *Tikvah Residential Program* for campers with significant special needs, our 12 *Yedidim* campers truly completed our *Ramah* community. The combination of *Yedidim* and *Shoafim* campers in a joint talent show and production of *Fiddler on the Roof* made an everlasting impact on all of the campers.



connecting WITH STAFF

Appreciating and connecting with our hard-working staff is a top priority. This summer, proceeds from contributions to the *Staff Appreciation Fund* and the interest generated by the *SJCCBA Staff Programming Endowment* allowed staff members to unwind with the *Bible Players* in a hilarious night of comedy. A late-night visit by a *Kosher Ice Cream Truck* was another treat that put smiles on everyone's faces.

connecting CAMP RAMAH IN THE POCONOS

Serving over 560 campers in 2016, *Camp Ramah in the Poconos* was filled to capacity for the second consecutive summer. Our *Taste of Ramah* introductory experience was more popular than ever and combined with our prospective family days brought 87 new camper families to our beautiful camp grounds.

As a result of the overwhelming support of the 2015 *Annual Chai Campaign*:

- campers received over \$200,000 in scholarship allocations
- new flooring, renovated bathrooms, and eco-friendly LED lighting were added to bunks
- expanded programmatic offerings included filmmaking with YouTube artists, in which campers created original *Ramah* music videos



RAMAH
IN THE POCONOS
רמח
בפונקונס

DAY CAMP • POCONOS • TIKVAH
רמח
בפונקונס

Greetings



THROUGH AND BEYOND

Camp Kesem is a nationwide community, driven by passionate college students, that supports children through and beyond their parent's cancer.



When they came home from camp, **it was like they had gotten their childhood back.**

They felt included and accepted. They shared their feelings and you could see their inner sparks reignited. [...] They said they finally felt accepted, understood and not alone in dealing with a parent with cancer and the stress and struggles that go along with that. [...] They have made some life-long friends and had experiences that I'm sure will shape the rest of their lives.

— Camp Kesem Parent

4

My child...

Is comfortable expressing their feelings

Feels connected to other children their age who are touched by a parent's cancer

Feels confident that they can handle changes that come their way



98%

of parents believe that Camp Kesem had a positive impact on their family

98%

of families would recommend Camp Kesem to other families touched by cancer

57,071 call lights answered

123,574 work orders completed by housekeeping

6 MAGNIFY concerts with 575 attendees

The Village at Rockville
2016 Highlights

The Village at Rockville
A National Lutheran Community

After the completion of a four-and-a-half year renovation project, and the celebration of our 125th anniversary in 2016, The Village at Rockville—A National Lutheran Community focused 2016 on expanding our primary mission of serving seniors with the highest quality care and customer service possible.

The year marked the opening of the myPotential Rehabilitation Outpatient Therapy gym and services. This new service line enables us to serve seniors that live in the surrounding area in addition to residents on campus. The year also marked a period of planning for future mission expansion: myPotential Care Center will become a new offering line in 2017. It will provide medical care—primary physicians, nurse practitioners, and ancillary services such as podiatry, dentistry, ophthalmology, and psychology—wellness services such as nutrition counseling and social services, and care coordination services to seniors that live in the surrounding community in addition to our residents and staff. Additionally, 2016 was filled with planning for an expansion project, which includes a 130-unit independent living apartment building, wellness space, and new dining venues, slated to open in 2020.

During 2016, we also witnessed the beginning of MAGNIFY: a philanthropic campaign to enrich worship, music, and the arts on the campus, and specifically within the Chapel space. One aspect of MAGNIFY was the development of a partnership with Strathmore, a world-class performing and visual arts campus five miles from our community. Through this partnership, The Village at Rockville hosted exceptional performances that have attracted people of all ages from around the region.

We rejoice in the expansion of our mission at The Village at Rockville in 2016, and we trust in God for continued growth and renewal.

Jason Gottschalk, Executive Director

Modeling Generosity

Jeanne Buster first encountered The Village at Rockville—A National Lutheran Community as a volunteer with the Auxiliary many years ago. The Auxiliary is a dedicated group of volunteers which represent area congregations—they support residents by sharing their time, talents, and treasure through countless volunteer hours, activities, and generous financial support. When invited to volunteer by Nan Rehnquist, former Auxiliary President, Jeanne quickly discovered that she already knew some of the residents at The Village at Rockville. After many years as a dedicated volunteer, Jeanne eventually became Auxiliary President. When asked to join the Board of Trustees, she relinquished her role with the Auxiliary to raise up new leadership, while bringing her years of knowledge and expertise in strategically stewarding the community.

Most recently, she agreed to serve as the Chair of the MAGNIFY Campaign; a philanthropic campaign aimed to enhance worship through music and art with the installation of a custom-built, Holtkamp organ and the completion of the set of stained glass windows in the Chapel. Her support of MAGNIFY was early and strong.

"I did this to enhance the Chapel for the residents, because many consider the Chapel their church home, and I wanted to do all I could to make that the best place for worship," Jeanne said.

Jeanne credits the Auxiliary as her model for generosity.

"I'm really doing this in honor of Auxiliary volunteers. The Auxiliary volunteers have been instrumental in giving time and financial support to meet the needs of the residents. This is my way of giving thanks for that important work," Jeanne shared.

Jeanne gave a gift from her Individual Retirement Account (IRA), which allowed her to give generously to MAGNIFY. Many who give through their IRA can take advantage of the benefits of making a qualified charitable distribution and receive a reduction in their income taxes.

Jeanne felt compelled to direct her gift to MAGNIFY, because she understands the important role that sacred music plays in worship.

"We have a strong tradition of organ music as a part of our Sunday service, and I wanted to make sure others could have a similarly moving worship experience for many years to come," Jeanne said, speaking about her home congregation, Christ Lutheran in Washington, D.C., pictured above.

Marta Spanglic, Director of Philanthropy

For more information on charitable giving, please visit www.thevillageatrockville.org/donate



CENTERED ON

Brookline Community Mental Health Center works to make Brookline the strongest, healthiest community possible. We open our doors to all who need us, no matter the severity of their condition or ability to pay. From our home on Garrison Road and through dozens of community-based programs and services, we make outstanding care possible wherever and whenever Brookline needs us.

Your support this year strengthened...

- WELLBEING**
KEEPING **373** INDIVIDUALS AND FAMILIES FACING HOMELESSNESS SAFELY HOUSED
- COMMUNITY**
SUSTAINING CRITICAL PARTNERSHIPS WITH **54** LOCAL AGENCIES
- SAFETY**
SAFEGUARDING THE WELLBEING OF BROOKLINE STUDENTS IN ALL **9** PUBLIC SCHOOLS
- FAMILY**
PROVIDING **5,773** IN-HOME FAMILY THERAPY VISITS
- HEALTH**
DELIVERING OUTSTANDING, INTEGRATED CARE TO **3,856** INDIVIDUALS IN NEED

BROOKLINE COMMUNITY ME

2015 ANNUAL

Brookline

WITH MENTAL HEALTH AT THE CENTER



TOGETHER, WITH OUR PARTNERS. HERE, WITH YOU.

Good mental health produces positive outcomes in so many areas—from schools to housing to health care. Few communities are strategic, though, in addressing the interwoven, often complex mental health and social needs of their residents. Brookline is different.

As the town's lead resource for mental health, Brookline Community Mental Health

Center partners with dozens of agencies to provide comprehensive and highly effective services to individuals and families. We help our partners incorporate a deeper appreciation for mental health and wellbeing in their work, as well. Through these formal collaborations and in many less visible ways, the Brookline Center is here, providing essential mental health

services and valuable expertise in a variety of settings. By taking the lead on our town's mental health needs, we help our partners focus on what they do best and elevate our collective impact.

Together, we're creating a healthier Brookline for all.

Short Forms

ANNUAL REPORT

2017

STATEMENT OF FINANCIAL POSITION

*Audit scheduled to be completed in May



from the heart



TO OUR VALUED SUPPORTERS,

When you imagine the future, does it include a Family and Children's Service of Minneapolis (JFCS)? Although it may seem aspirational, it would be a place where EVERY older adult, young child, growing family, with disabilities, or adult seeking better employment has their needs met.

By the time you read this Annual Report, JFCS has moved to its new building in Golden Valley. For time in 108 years, JFCS now has a permanent home. We offer a huge thank you to the vision and leadership of the building's founding sponsor, The Stillman Family Foundation, along with the other support contributors to our Next Century Campaign (we're still going, by the way!)

Our new home will encourage collaboration and innovative programs and services to augment our essential services, promoting greater mental health employment, and overall satisfaction with daily lives of thousands of individuals on an annual basis.

By welcoming PRISM Marketplace Food Shelf a Shop for Change Thrift Shop into our building, we will deepen our synergistic partnership, and together provide immediate and long-term solutions toward food security and financial stability for individuals in our community. Co-location with PRISM is just

Aging Services

- Completed 127 Mini-Cogs (mini-cognition screens). The Mini-Cog is a three-minute instrument that can increase detection of cognitive impairment in older adults. In an effort to help seniors and their care partners understand the issues facing their loved ones, these screenings encourage participants to meet with their physicians and begin discussions about the future while the person with memory loss still has the opportunity to participate in the conversation.

- Hosted 16 Dementia Friends Sessions that provided training for 463 new "Dementia Friends" in our community. Dementia Friends is an awareness campaign designed to raise awareness of Alzheimer's disease and other related dementias, reduce stigma for people living with the disease, and improve the quality of life for the person with the disease and their care partners.

- Facilitated 12 Care Planning Consultation sessions. When you start to notice changes in your loved ones' cognition or mobility, or you just are not sure how to start a conversation with them, Care Planning Consultations are the answer. Before a crisis arises, these sessions help families articulate issues and challenges, learn about available resources, create a plan for maximizing independence and more.

Career Services

- Made the JFCS Job Match tool available to job seekers through JFCS' subscription to RealTime Talent. Unlike traditional job boards, JFCS Job Match uses sophisticated algorithms that allow job seekers to customize their search beyond the traditional resume or keyword searches. Job Match delves into candidates' interests, hard skills, soft skills, experience and educational background, and filters jobs that most closely align with the information entered by the job seeker.

- Served 1,533 adult job seekers across all Career Services programs. Our Platinum program, which serves Hennepin County job seekers 50 years old and better, surpassed its contractual performance requirement of 52 placements. For the year, Employment Counselors assisted 63 job seekers with finding employment. Many Platinum clients are under-employed or are considered among the long-term unemployed, which takes its toll financially, mentally and emotionally. Finding and connecting to meaningful employment at any age is transformative.



Community Engagement

- The PJ Library program launched a new PJ Cares initiative in fall 2016. PJ Cares is designed to engage families in Jewish-value-based volunteering and social gatherings, and to get more people involved in PJ Library through these service-learning projects. These projects align with JFCS' value of tikun olam (repair of the world). One of this initiative's programs, SOUPer Hero Day, brought over 25 families together in December to make super hero capes, road stones and assemble dry soup jars that were donated to PRISM Food Shelf. The event provided 89 lbs. of donated food to PRISM.

- J-Pride hosted its first Community Summit in March, which brought together more than 75 community members, lay leaders, teens, clergy and Jewish professionals for a day of learning, community building and action planning. The goal was for participants to connect with one another and learn about standing up for themselves and others who they care about. Facilitators and participants discussed how legislation and laws affect trans students, how to de-escalate difficult encounters, and how to evaluate inclusion in our own individual communities. The Summit also featured a panel of folks who have spent their lives working tirelessly to create more LGBTQ-inclusive communities, both within Judaism and beyond.

OFFICERS/EXECUTIVE COMMITTEE

Marc Rubenstein, President
Jeff Baris, President Elect
Pam Eckstein, Vice President

2017 HIGHLIGHTS

Clinical Services & Emergency Assistance

- The Twin Cities Jewish Healing Program (TCJHP) received more than 200 requests for individual services, clergy visits for people in hospitals or health care settings, and for specific Jewish resources like prayer books and Shabbat candles - an increase over the previous year of more than 20 percent. The Healing Program also coordinated three Jewish holiday programs for over 50 participants at the Minneapolis Vail Place Clubhouse with the assistance of trained Healing Program volunteers. Four clergy in the program participated in clergy conversations about mental health at the 17th Annual Mental Health Education Conference in October.

- In addition to responding to daily requests for services, resources, and other crisis response, Intake & Resource Connection (IRC) - the agency's one-stop "front door" - facilitated \$64,000 of direct financial assistance for emergency food, rent and utility assistance, and auto repair to 119 individuals, helping to keep their families safe and sheltered.

from the heart



What we carry from camp...

ELIOT SPACK



Camp: *Kibbutz Hovav*
Counselor - Program Director

In 1947, I became Teva's youngest ever camper. I came back for 20 years - and can still feel the freezing water when we put in the docks each spring. Camp has never left me; camp people are still part of my life now. What I learned at camp is essential to who I am today.

JEREMY BRICK



Camp: *Our L'Or Israel Leadership Team*
Counselor - Our L'Or Israel Summer Staff

Camp gives you the opportunity to exceed your own expectations. It's where I learned to manage pressure and stress with creativity, patience, and humor, and to listen with empathy. Looking back, I'm grateful for how Judaism at camp helped me grow as a person.

DANNY FIER



Camp: *Our L'Or Israel Leadership Team*
Our L'Or/Oranad Israel College Intern - Counselor

Camp has taught me how to connect with others, to work as a team, to think critically about who I am. This summer, I lived and worked like a citizen of Israel - then came back as a counselor to my favorite place in the world. One evening this summer we celebrated our 50th anniversary.

IRVING BACKMAN



Camp: *Our L'Or Israel Leadership Team*
Counselor - Our L'Or Israel Summer Staff

I started camp later than most, at age 25, invited by Arnold Z'vi and Annette Cohen, whom I admire very much. We've always heard how Camp Pembroke builds character, and we've seen that in friends' children and grandchildren. So we supported the 5 Team Project to encourage girls' confidence and help build the Climbing Wall where girls can conquer challenges. This summer, the usual harvest from our hydroponic mini-farm fed their health and connection to the environment. It gives us such pride to nurture these young women and their futures, at camp and in the world.

Irving Backman is still enjoying his long career in sustainability technology. He and his wife Charlotte cultivate the growth of many Jewish causes, with major commitments to Camp Pembroke.

PHOEBE



Camp: *Our L'Or Israel Leadership Team*
Counselor - Our L'Or Israel Summer Staff

Camp is where I find myself as a leader, as a Jew, as a person. I come out of my shell at camp - I'm definitely louder here! It's just easier to connect with people at camp. You know that you're always going to have something in common, because everyone here has some sort of Jewish background. When we talk, they know exactly what I'm talking about. I think my confidence at camp carries over during the school year, but it just takes longer to get to know people at school. My camp friends are my sisters. If I could do each summer at camp over again, I would - and again and again and again.

Phoebe is a high school sophomore, daughter of a Camp Pembroke alum, who has attended camp for six years, since age six.

STACEY LIEBERMAN



Camp: *Our L'Or Israel Leadership Team*
Counselor - Our L'Or Israel Summer Staff

For my kids, camp is truly home and where they can be themselves. This summer, my younger daughter picked electives she had never tried before. I see her new confidence and adventurousness carry over back at home. My older daughter recently taught her Hebrew school class some of the camp rikkod dances she loves so much. What really struck me is how she did it, using leadership skills she discovered at camp. Rather than tell the class, she showed them, giving her classmates ways to share the experience - to share the love - just like camp does.

Stacey and her husband Matt, a Teva alumna, have two daughters at Camp Teva. Stacey works in corporate leadership and organizational learning, and serves as the vice president of her synagogue board.

This enduring impact is made possible by

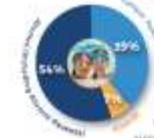
**DONORS PARENTS CAMPERS FRIENDS
ALUMNI GRANDPARENTS STAFF YOU**

Thank you.
Thank you.
Thank you.

WE HONOR EACH
GENEROUS DONOR AT:

www.cohencamps.org/thankyou

Using TUITION and DONATIONS carefully



GENEROUS DONORS INCLUDING 113 FIRST-TIMERS
give \$65 tax-deductible gifts rating \$300,000+ in critical support for scholarships and more.

Please join in! Make an impact on young lives.

Visit www.cohencamps.org/give2camp or text PEMBRKE, TEVVA or TEL NOAH to 50155

BOARD OF DIRECTORS

The Cohen Camps are nonprofit. This year we are honored to welcome two new Trustees to our Board, bringing fresh perspectives and skills.

Elstin Cohen Chair
Allison Clew
Annette Cohen
Darin Cohen
Jonathan Cohen
Lynne Deise
Raya Drabon
Yosse Gontberg
Ruth Kaplan
Adina Cohen Ziegler
Sarah Ziegler



Thank YOU.

Camp feeds the soul and replenishes the spirit, one cheer, one pitch, one hug, one song, one Shabbat at a time. We are grateful to those who replenish camp, supporting programs, staff, scholarships, and so much more through gifts and volunteering.



I carry **FUN LAUGHTER FRIENDSHIPS CONFIDENCE**
ISRAEL SHABBAT COMMUNITY LEADERSHIP
CAMP
with me.

6 PERSONAL STORIES

CohenCamps
2017 IMPACT REPORT

"There is not one night during the 10 months our kids are not at camp, but camp is not a part of our dinner conversations. There is always a NEW STORY TO TELL, A NEW SILL TO SHARE, A NEW MEMORY THAT POPS UP!" - A Camp Parent

- Nurturing campers with 15 year-round staff, 250 years among them as Cohen Camps campers, parents, and/or staff, and 462 paid seasonal staff.
- ALUMNI STATES: 45
ALUMNI COUNTRIES: 27
- Cohen Campers enrolled in 2017: 91% Jewish camp average: 75%
- Campers come from 25 STATES and 3 COUNTRIES
- WHO WENT TO ISRAEL? 118 Our L'Or Leadership Program Interns, 24 college-age counselors for Oranad Israel internships, 3 Camp Directors to live and train 33 Israeli counselors



2014 Impact Report



Children's Hospital of St. Louis 2014 St. Louis Children's Hospital Impact Report

Aspen	Arturo	Bailey
13	8	17
<p>Aspen is a 13-year-old boy with a heart condition. He was born with a hole in his heart, which was repaired with surgery. He is now healthy and active.</p>	<p>Arturo is an 8-year-old boy with a heart condition. He was born with a hole in his heart, which was repaired with surgery. He is now healthy and active.</p>	<p>Bailey is a 17-year-old girl with a heart condition. She was born with a hole in her heart, which was repaired with surgery. She is now healthy and active.</p>

"It's like Superman. Other kids need to see kids like him and think, 'I can do it!'"
—Dr. David G. Bennett, MD
Chief of Cardiology, St. Louis Children's Hospital

To read these amazing kids and meet more about our area gift from below, visit our 2014 Digital Impact Report: [2014Childrens.org/2014](#)

Grace	Tim	Crugie
9	20	15
<p>Grace is a 9-year-old girl with a heart condition. She was born with a hole in her heart, which was repaired with surgery. She is now healthy and active.</p>	<p>Tim is a 20-year-old boy with a heart condition. He was born with a hole in his heart, which was repaired with surgery. He is now healthy and active.</p>	<p>Crugie is a 15-year-old boy with a heart condition. He was born with a hole in his heart, which was repaired with surgery. He is now healthy and active.</p>

HOPE All patients were treated in St. Louis at our Hospital. "We Believe in Hope" [www.childrenshospital.com](#)



You're Helping Kids



2014 Highlights

Hearts of Gold: St. Louis Children's Hospital received the 2014 National Award for Excellence in Patient Care from the American Hospital Association. This award is a testament to the exceptional care and dedication of our staff and patients.

Violence Prevention Program: A national leader in violence prevention, we were named the 2014 National Award for Excellence in Violence Prevention by the American Hospital Association.

Timothy's Journey: Timothy is a young boy who was diagnosed with a heart condition. He was born with a hole in his heart, which was repaired with surgery. He is now healthy and active.

Children's Hospital of St. Louis

For more info on how donations to St. Louis Children's Hospital are making a difference, please contact us at:

216.641.2000
1-800-352-2000

KIDS HOPE USA 2013 Annual Report



My Mentor is here only for me.

My Mentor knows my name!

My Mentor believes in me!

My Mentor is faithful.

Kids Hope USA . 100 South Pine Street, Suite 280 . Zeeland, Michigan . 49464 . (616) 546-3580 . www.kidshopeusa.org

FROM OUR PRESIDENT

"I loved Penny and Penny loved me."
That's how a recent college graduate described her experience as a KIDS HOPE USA student a decade earlier.

If you've donated even one dollar, prayed just one prayer, mentored for only one hour, or recruited anyone to do any of those—well done! Why? Because you did something to make life a little better, hope a little closer, and love a little stronger for a child.

Today you face a wealth of options on how to spend your money, your prayers, and your relational energy. Invest them in bringing hope and love to a child who stands one caring adult away from thriving, and you'll change the world — one priceless life at a time.

Hope is...the best investment.

David Staal, President



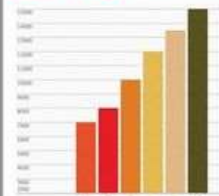
KIDS HOPE USA Board of Directors

- Betsy DeVos**, Board Chair
- Kurt Vanden Bosch**, Treasurer
- Jeanette Bult De Jong**, Secretary
- Virgil Gulker** (Founder)
- Brian Davis**
- Brian Mucci**
- The Windquest Group
- Certified Public Accountant
- Calvin Theological Seminary
- Hope College
- Holland Public Schools
- Mars Hill Bible Church

KIDS HOPE USA HAS:
STRUCTURED
RESTRUCTURED
CHANGED
EXPANDED
TRIED
FAILED
& BOLDLY
(OKAY, STUBBORNLY)
MAINTAINED
FOCUS
ON A SINGLE OBJECTIVE:
TO REACH KIDS WITH HOPE & LOVE THROUGH CHURCH-BASED MENTORS

KIDS HOPE USA's combination of focus and flexibility generated continual growth in children reached, programs launched, and financial support.

2013: The reason for success? Generous donors, churches and schools, committed volunteers and directors.



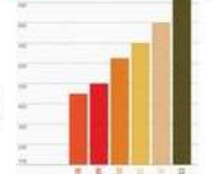
Five years ago 7,000 mentor-child relationships existed. Today, when all church-school programs fully operate, 15,000 students will receive hope and love from mentors every week (supported by prayer partners.)

Number of Children Reached

Number of Church Partners

944 Church-School Programs

Similarly, a steady increase in church programs continues due to growing demand from schools and passion igniting churches to make a difference in the lives of local children.



CATCHING THE KIDS HOPE USA "VISION"

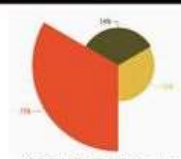


"A year ago, I was led to get involved with KIDS HOPE USA. It wasn't hard to catch the, 'KIDS HOPE USA vision.' There is a clear need for KIDS HOPE USA in our community elementary schools. I have been able to share the vision of KIDS HOPE USA through clergy groups and guided three neighboring churches to consider becoming partners. I am now a co-director for the KIDS HOPE USA program at my church, and love seeing young lives being touched in my town."



Hannah Muther
Co-Director, Mount Olive Lutheran - Rockford, Illinois

DISTRIBUTION OF FUNDS WITHIN KIDS HOPE USA



KIDS HOPE USA's expenses fall under three main categories: programs, general management and fund-raising. 84% of income comes from donations - people who have seen the impact that a caring adult can have on the life of an at-risk child.

KIDS HOPE USA has experienced great growth within the past year because of the increasing generosity from donors.



KIDS HOPE USA NEXT

2013 included the launch of the pilot program, KIDS HOPE USA NEXT, our initiative to serve middle school students.

50 Participating Programs
100+ Mentor/Student Relationships

"As an elementary principal, I had the opportunity to witness the incredible power of the relationships that were developed between student and adult mentor.

I often heard of relationships that worked to continue beyond the 5th grade but without a structure in place, often discontinued. I asked myself, why does this have to end when students reach what are often the most challenging years of youth-middle school?

As a board member for Kids Hope USA, I am thrilled that the opportunities now exist to pilot Kids Hope USA Next programs across the country to build upon what we know works - One Church, One School, One Child, One Hour. The curriculum and support that has been developed is specifically targeted for this age group and their unique needs.

Brian Davis
Superintendent of Holland Public Schools

Postcard SIZE

Qhubeka 2016 ANNUAL REPORT

WITH HELP FROM YOU... ENTREPRENEURS, FAMILIES AND CHILDREN ARE CHANGING THEIR LIVES WITH BICYCLES.

83%

the average bicycle usage two terms post-distribution in rural Limpopo schools

THE IMPACT:

9 implementation partners

1,186

Bicycles to improve the community

HERE'S THE CHANGE YOU'VE HELPED US TO DELIVER THIS FISCAL YEAR:

4,852

Bicycles to access economic opportunity

3,600

Bicycles to educate

THANK YOU!

During the 2016 financial year, more than 8,500 bicycles were earned through Qhubeka programmes run by implementation partners like World Vision, loveLife and Wildlands. More than 14 corporates contributed to changing lives with bicycles, with five of them funding at least a full container of bicycles each, namely, Team Dimension Data, Deloitte, Dimension Data, Volkswagen and MTN Foundation. We've also had support from City of Johannesburg, Western Cape Government, the Ministry of Education in Eritrea and United Nations Development Programme, Eritrea, amongst others. In addition, we processed over 5,500 individual donations.

Bottom line: None of this would have been possible without your support!



STAY IN CONTACT

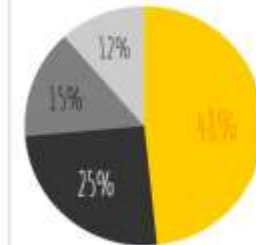
website: www.qhubeka.org
 email: info@qhubeka.org
 tel: +27 11 467 8726
 @Qhubeka
 Qhubekabicycles
 @Qhubeka

WHAT WE DO

Our bicycles open up the world with wheels by providing greater access to education and economic opportunity. When entrepreneurs, families and children earn a bicycle, their lives change for the better. The changes ripple outward towards those in their community. While we're able to report outcomes (see reverse), what is more difficult to measure is the value of time saved commuting by bike and the overall benefit to communities of improved mobility.

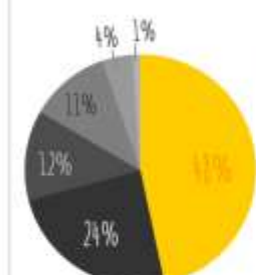
HOW WE GET IT DONE

14 employees coordinate the efforts of fundraising and distributing 10,000 bicycles a year. We operate with a lean budget and a can-do attitude. Thanks to the generosity of our incredible donors we raised R27,519,268 (roughly 1,965,662USD), with more individual contributions than ever before. More and more of you are helping us change lives with bicycles! Thank you!



SOURCE OF FUNDS

- BicyclesChangeLives campaign
- Corporate donations
- Bicycle & merchandise sales
- Individual & events



APPLICATION OF FUNDS

- Beneficiary programming
- Increase of bicycle inventory
- Cost of employment
- Fundraising costs
- Operating/Logistics costs
- Plant, equipment and cash



MOUNTAIN EDUCATION FOUNDATION 2015-16 Year in Review

Dear MEF Supporter,

Signal Mountain has great schools!

I hear this simple sentence over and over again. And do you know why? Because on Signal Mountain, **we are blessed with forward-thinking principals, student-focused educators, and a supportive community** that won't take no for an answer.

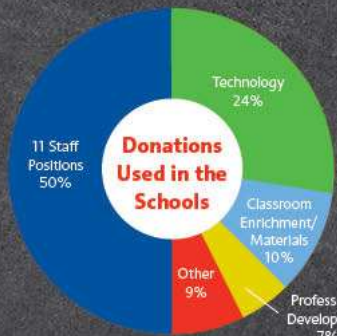
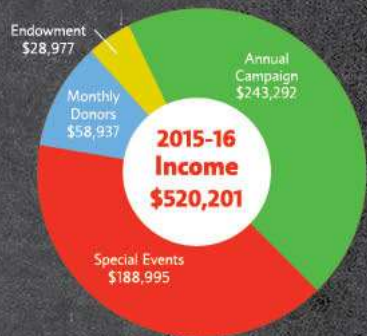
That is why the Mountain Education Foundation (MEF) exists. When the state of Tennessee said no to funding arts enrichment in the elementary schools, the Signal Mountain community banded together to raise the necessary resources to fund our own arts program. **More than 25 years later, MEF continues to fill the gaps in funding** where state and county budgets run short.

This past year, MEF had its share of challenges. Long-time donors have moved on as their children transitioned out of school, important grants have expired and requests for help continue to grow. **Yet, we've also had notable success and growth.**

As we continue seeking new ways to communicate the many needs and opportunities within our schools as well as the impact MEF has on our community, **we are pleased to share this summary of achievements from the past year.** Your investment makes a difference every day with children on Signal Mountain and we want to say THANK YOU for continued support and involvement. MEF would not exist without you!

With gratitude,

Katie Hanners
MEF Executive Director



Items funded in 2015-16 by MEF:

- 342 iPads, tablets and computers purchased
- Youth in Government and Model UN support
- Learning Center at SMMHS
- One 3D printer and two science printers
- Classroom materials and supplies
- International Baccalaureate support
- Professional development for 40 teachers
- Robotics programs at all three schools
- ACT testing for 9th and 10th grade students
- Security system at Nolan and Thrasher
- College prep workshops
- *and much more!*



For more information on MEF contact Katie Hanners at (423) 517-0772.

Show your support. Donate at meftoday.org



MEF fully funded 11 staff positions:

Melanie Lindgren
Reading Intervention

Kathie Nolan
Art

Leslie Wilson
Learning Center

Betsy Wilburn
Reading Intervention

Nancy Stagmaier
Art

Vanessa Dexter
Braindance

Ricky McEvoy
Technology

Kellie Robison
Computer Lab

Jody Johnson
Cafeteria Monitor

Sandy Mitchum
College Access Advisor

Kathy Taylor
Math Intervention

Our students need MEF, and MEF needs YOU!



It's easy to donate at www.meftoday.org. Every dollar makes a significant impact on our schools. We encourage all donors to consider their personal situation, the value of an exceptional education, and the benefits of strong schools in our community.

Donations to MEF can be a one-time gift or monthly donation. As a monthly donor, you can be assured that your consistent monthly gift makes a greater impact as it allows MEF to more confidently determine how and where to allocate funds.

MEF needs VOLUNTEERS! Working at events, helping in the office, or serving on a committee or advisory board is a great way to stay connected to the community and show support for our students.

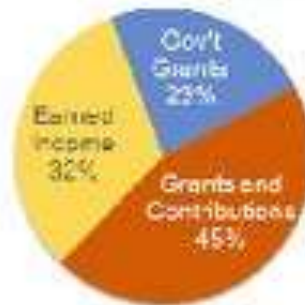
Postcards

Self-sufficiency is achieved through higher education.

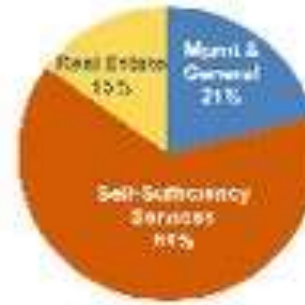
6 Bachelor's Degrees
3 Associate's Degrees
1 Registered Nurse
1 Licensed Practical Nurse
2 Homes Purchased



99% of ACHIEVEability children are in school. They are more likely to graduate than their peers in Philadelphia.



Revenue



Expenses

For 30 years, ACHIEVEability has been breaking the cycle of poverty for single-parent, low-income families.

ACHIEVEability provides housing and supportive services so parents can pursue higher education.

Everything ACHIEVEability does promotes accountability and self-sufficiency for its families.

THANK YOU FOR YOUR SUPPORT!

Discover ACHIEVEability at www.achieveability.org

Annual Report Card for 2012-13

RESULTS THAT MATTER



WITH HELP FROM YOU...
Adults in our area are
changing their lives.

With our student-centered tutoring, learners set their own goals and report their own accomplishments. Here's the amazing growth they reported this fiscal year. [Some students may be counted in more than one category.]

235

Students
helped

210

Volunteers

15,000

Volunteer
hours

SUCCESS

79
Achieved
personal goals



ADVANCEMENT

12
Got a better job



EMPLOYABILITY



106

Achieved better job skills

LIFE SKILLS

70
Learned better
consumer skills



EDUCATION



COMMUNITY



Thank You!

During the 2013 fiscal year, more than 235 individuals, 44 businesses, and 5 foundations invested in Literacy Volunteers. Over 200 volunteers gave more than 15,000 hours of time. Most of them tutor adults with literacy challenges. Others serve on the Board or help run aspects of the organization.

Bottom line: We're a small staff, but with your help and that of many others, we're delivering on our mission: to improve literacy and change lives in the greater Bangor area. **Thank You!**

What We Do

"Give people fish, and they will eat for a day. Teach people to fish, and they will eat for a lifetime." - Chinese Proverb.

Our tutors "teach people to fish" by giving them stronger voices with improved literacy. When students gain new skills and achieve new goals, their lives change. The changes ripple outward to those in their households. And while we are able to report outcomes (see reverse side), what is more difficult to measure is increased self-confidence and self-worth. Our students say that makes all the difference.

How We Get it Done

Two part-time staff coordinate the efforts of 445 students and volunteers. We operate with a lean budget and a can-do attitude. Thanks to the generosity of our incredible donors, we raised \$106,504 (a record!) in FY 2013. More and more of you are helping us address the issue of low literacy in our community. As a result, we're able to work with more adults! Thank You!



What's Next?

As a result of your support, we're having a record-breaking year and serving more adult students than ever before! To learn about the exciting things we're doing to support a more literate community, connect with us. Our website is at lvbangor.org and you can follow our activities by liking us at [facebook.com/lvbangor](https://www.facebook.com/lvbangor).



For more information, please visit us on the web at www.lvbangor.org



200 Hagan Road, Bangor, ME 04401
www.lvbangor.org • (207) 947-8451



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Bangor, ME
PERMIT NO. 1000

Infographic



[PROSPECTIVE FAMILIES](#)

[CURRENT FAMILIES](#)

[STAFF](#)

[ALUMNI](#)

[REQUEST INFO »](#)

[ENROLL »](#)

BEBER CAMP IMPACT REPORT - SUMMER 2017

Brad Robinson - SEP 15



Teen
Leadership

Counselors-in-Training

35 CITs graduated from Beber's
Teen Leadership Program.

Summer 2017 Staff

April Anderson	Bill Kiser	Tara Pitzer
Anna Coleman	Jackie Hinkle	Tracy R. Rasmussen
Paul Chaffin	Andy Kiser	Donna S. Rasmussen
Kevin Cooper	Sara Lohman	Debra S. Rasmussen

We Can't Wait for Summer 2018!



2016 Impact Report

VolunteerMatch Network to Date

REAL TIME STATISTICS



People Make the Difference

VolunteerMatch Network by the Numbers: 2016

VolunteerMatch makes it easier for good people and good causes to connect. Each day, we welcome 1.8K new volunteers, 275 new opportunities, 35K new visitors and 4.0K new connections, creating 94.5M in social value.

Here's how...

\$1.66B

total social value in 2016

About VolunteerMatch Network: 1999-2016

Nonprofits

111K



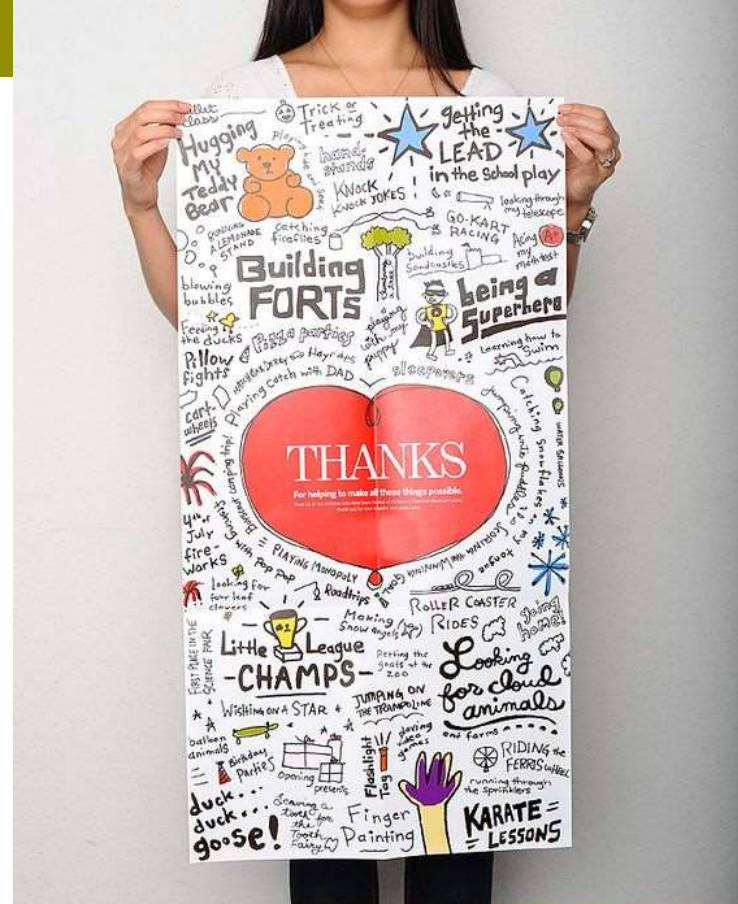
Volunteers

7.4M



Posters



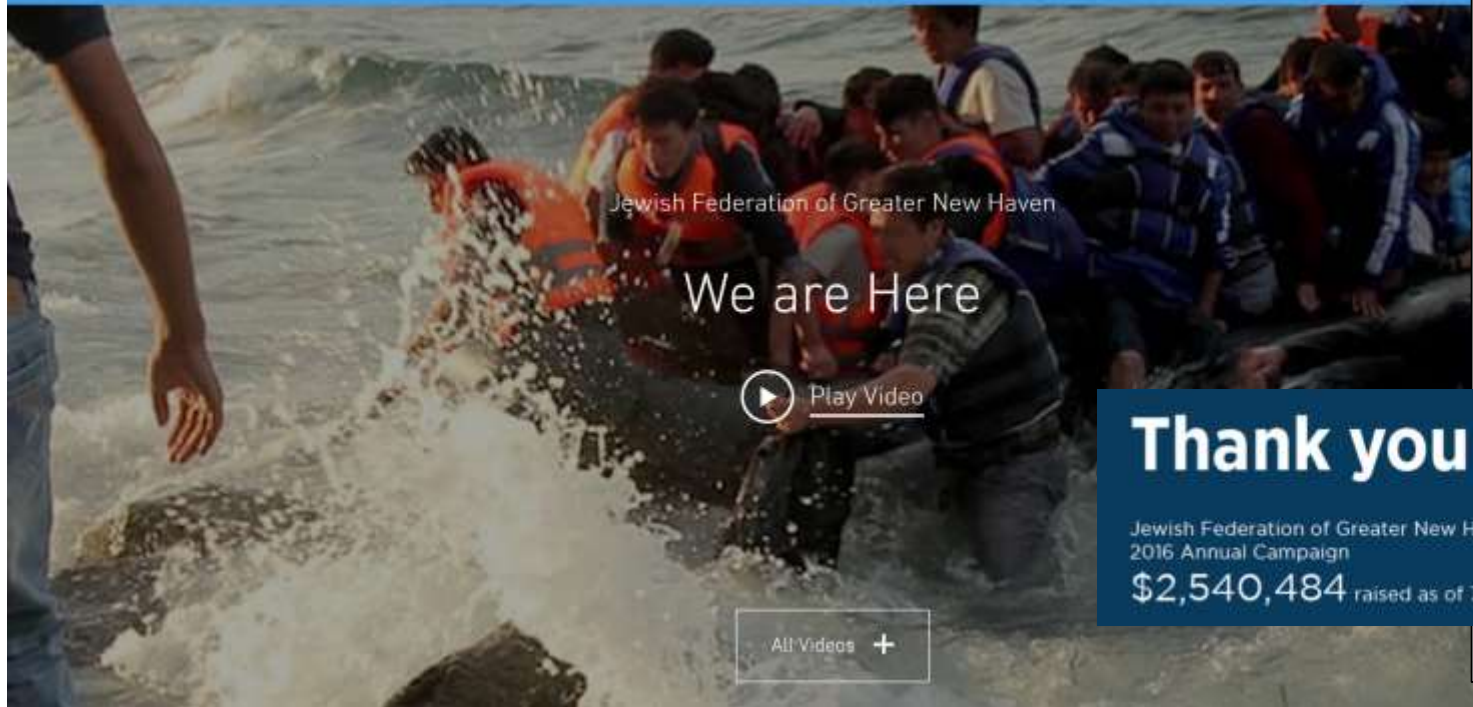


Microsites

Jewish Federation of Greater New Haven

2015-16 Impact Report

Federation touches more Jewish lives than any other organization in the world. By investing in Jewish education, identity, leadership development, advocacy and care for those in need we sustain Jewish life - here, in Israel and in more than 70 countries around the world.



Jewish Federation of Greater New Haven

We are Here

[Play Video](#)

All Videos +

Thank you for being the impact.

Jewish Federation of Greater New Haven
2016 Annual Campaign
\$2,540,484 raised as of 7.31.16



Message from our Leadership:

"Gearing up to extend our outreach in the community"



Dr. Norman Ravski
President



Scott Hurwitz
JCC President



Dr. Steven Fleischman
Foundation Chairman



Judy Alperin
CEO



Scott Cohen
JCC Executive Director



Lisa Stanger
Foundation Executive Director

As we publish the Annual Report, we are struck by the knowledge that this retrospective speaks to the time when significant improvements were in process with regard to the structure of the Federation/JCC enterprise that was gaining significant momentum before the fire broke out in our Jewish community building on Amity Road in Woodbridge on December 5, 2016. Since that time, our professional and volunteer teams have been working in concert to address significant challenges while continuing the services our community has come to expect.

This report provides an overview to recount the 2015-16 program year, its milestones, challenges and successes. 2015-16 witnessed the completion of the tenure of our longtime leader, Sydney A. Perry's tenure as CEO of the Jewish Federation. In concert with Sydney's reputation as an educator extraordinaire, \$600,000 was raised to endow the Waxner Fellowship program, for lay leader development, which will ensure that future leaders of our Jewish community benefit from the excellence that the Waxner program offers. The inaugural class of 5 Waxner Fellows from our community completed their course of study and all have grown to assume significant mantles of leadership in our New Haven & Jewish

running on a quest
podbridge. At the
fling. This resulted in
in our financial
ration of the
ise fundraising

and Scott Cohen back
as JCC Executive Director. Scott's career in New Haven never led him far from the JCC and his resumption of the
role was a natural transition.



CENTRAL NEW YORK
COMMUNITY
FOUNDATION, INC.

2016 ANNUAL REPORT

[HOME](#)

[OUR YEAR](#)

[STORIES](#)

[GRANTS & INITIATIVES](#)

[FUNDS & DONORS](#)

[BOARD & STAFF](#)

[FINANCIALS](#)



IN THEIR OWN WORDS...

2016 TAWONGA IMPACT REPORT



Dear Friend,

I am so pleased to share Tawonga's first-ever annual [Impact Report](#) with you!

Through the milestones, achievements and moving personal stories shared in this year-in-review, I hope you take pride knowing that you are a valued member of the Tawonga family. Together, we are making it possible for more children, young adults and families than ever before to reconnect with their Jewish heritage and community year-round.

You can read the year-in-review [here](#) -- enjoy!

[Explore Impact Report](#)

Sincerely,



Jamie Simon
Executive Director

www.tawonga.org



Copyright © 2017 Camp Tawonga. All rights reserved.

Family Camp
Weekends



Individuals Served at Family Camp



Mountain

LED @ 15 EVENTS

nts
AH PROGRAM



UPDATES

ONATE



CODE



Letter from Reshma



What started as an experiment in 2012 has grown into a national movement. Girls Who Code has gone from 20



GIRLS WHO CODE

ANNUAL REPORT 2015

Letter from Reshma



What started as an experiment in 2012 has grown into a national movement. Girls Who Code has gone from 20 girls in two cities to 10,000 girls in 43 states. That's the same number of girls who graduate each year with a degree in computer science. That's progress. It's proof to us we're not just aiming to close the gender gap in tech - we're actually doing it.

When girls learn to code, they become change agents in their communities, whether it's a game to illustrate the operation of an unbalanced ecosystem or a vehicle to promote fair wage pay. Our girls create technology that makes the world a better place. Like us, you believe in girls' unlimited potential. Thanks to your support and contributions, together we've inspired thousands of girls to see a future in tech.

Our Mission

Girls Who Code is a national non-profit organization working to close the gender gap in technology. Our programs educate, equip, and inspire girls with the computing skills they'll need to pursue 21st century opportunities.

EDUCATE

We provide girls with practical, hands-on education.

EQUIP

We give girls the skills and resources they need to succeed beyond the classroom.

INSPIRE

We help girls build confidence they need to succeed in a traditionally male-dominated industry.



Program Growth



Online + Print



OUR WORK

Uganda

👤 57,891 people

💧 123 projects

PAGE 19

CHARITY WATER

2015 ANNUAL REPORT



Room to Read Annual Report 2016

GETTING ACTIVE FOR EDUCATION

INTRODUCTION

SPARKING CHANGE

OPERATIONS & FINANCIALS



Room to Read Annual Report 2016

GETTING ACTIVE FOR EDUCATION

INTRODUCTION

SPARKING CHANGE

OPERATIONS & FINANCIALS



WORKING TOGETHER TO CREATE A BETTER FUTURE THROUGH EDUCATION



While we may be separated around the world by immense distances, languages and cultures, we are connected in our desire to create a better future for the next generation.

Whether they live in rural mountain ranges, marshy river deltas or urban metropolises, all parents want to see their children succeed. By acting together and investing in education, we can make every child



Room to Read Annual Report 2016

[DONATE](#)

[DOWNLOAD PDF](#)

[SUBSCRIBE](#)

[READ MORE](#)



Dear Friends,
I have been fortunate in my career to work with world-class organizations and benefit from great investment opportunities, but not a single business success has compared to the return I see when investing in children's education.

Knowledge makes people safer, healthier and more self-sufficient, and I firmly believe that educating children is the most critical investment that we can make in our lifetime to ensure positive world change. This potential for change — the potential to lift economies, close the gender gap and create the next generation of global leaders — is why I am so excited to work with Room to Read.

[READ MORE](#)

Room to Read Annual Report 2016

GETTING ACTIVE FOR EDUCATION



Room to Read Annual Report 2016 | 4

A colorful illustration showing four children running along a path towards a school building. The path is drawn with black lines and filled with orange and yellow watercolor splashes. There are small houses and a sun in the background. The children are holding books or papers.

13,500 **16,600** **1,400**
DONORS VOLUNTEERS STAFF

worked to promote literacy and girls' education through Room to Read in 2016.

A photograph of five young boys in orange school uniforms sitting together and reading a book. Above them are thought bubbles containing a lightbulb and a planet, symbolizing ideas and learning. The background is a warm orange and yellow watercolor wash.

Video

From: University of Wisconsin [mailto:uwf@supportuw.org]

Sent: Thursday, February 16, 2017 3:14 PM

Subject: Thanks for changing the world



Your gift will help the UW move forward

With the close of the Annual Campaign, we want to thank you for being one of the 43,116 Badgers who contributed to the UW in 2016. You can be filled with Badger pride knowing that your support is already helping students, research initiatives, and the educational experience — all to better our world. Now, for even more well-deserved kudos, [watch the video](#).

If you do not wish to receive future emails from the University of Wisconsin Foundation, please [click here to unsubscribe](#). | [Privacy Policy](#)
University of Wisconsin Foundation | 1848 University Avenue | Madison, WI



From: School of Nursing [mailto:alumni@son.wisc.edu]

Sent: Thursday, March 02, 2017 1:53 PM

To: Julia Kinsey

Subject: Thank you for caring



**YOUR GIFT IS MAKING A
DIFFERENCE TO THE
FUTURE OF HEALTH CARE**

Thanks to gifts made by alumni and friends like you this past year, the University of Wisconsin–Madison's School of Nursing has been able to support our students in an unprecedented manner:

- **54%** increase in scholarship support, with every student in need receiving at least **\$1,000**
- A greater number of males (*up from 18% to nearly 20% in 2016*) and underrepresented populations (*up from 12% to 18% in 2016*) became nursing students
- An amazing **96%** increase in support for research and programs for student success

The School of Nursing is preparing to celebrate its centennial in seven short years, and we have exciting developments on the horizon. In preparing for this milestone, we are setting new goals to ensure the growth of the school, including increasing student and faculty support, improving research and innovation, and expanding valuable academic programs.

I thank you again for all that you have done to make a difference in so many lives, and in so many positive ways. And, I hope we can count on your continued support to this great university and its outstanding School of Nursing.

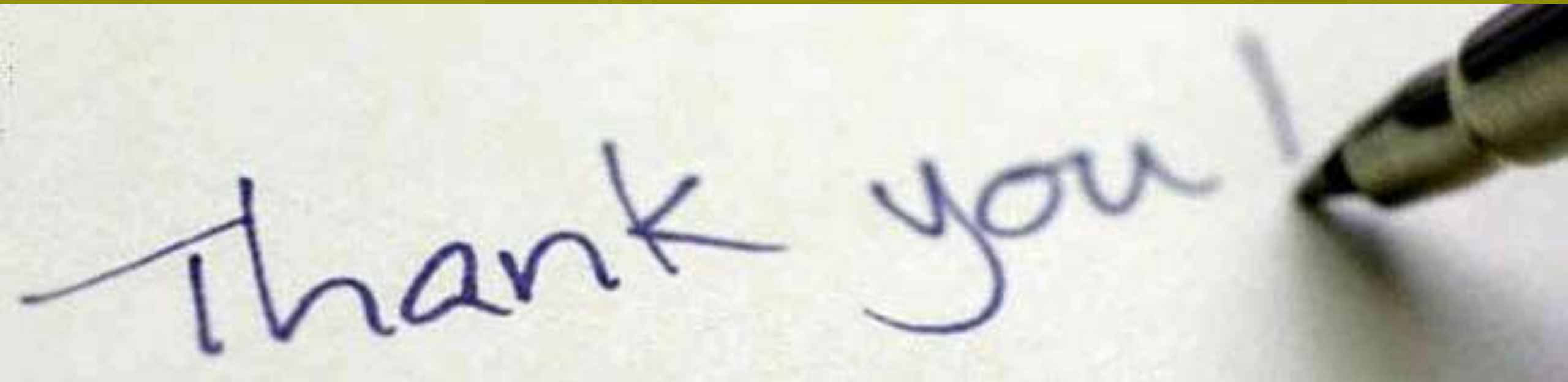
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Today's Takeaways

- Your Impact Report can be whatever YOU think will work best
- Passion! Personality! Create Pride!
- Discussion?



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