Creative Charitable Planning with Noncash Assets

A Case Study Approach

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Agenda

- Non-Cash Market Overview
- Non-Cash Asset Types
- A 5-Minute Non-Cash Tax Seminar
- Legislative Update
- Reasons Non-Cash Assets are Declined
- Two Case Studies

Non-Cash Asset Market Overview

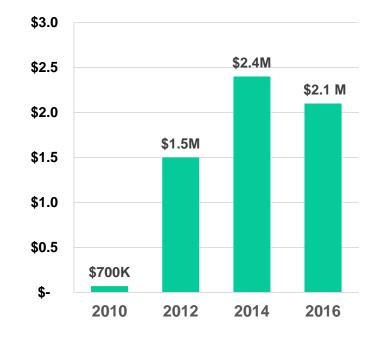
- More than half of affluent investors' assets are held in non-cash assets; cash only represents 6-8%
- Aggregate stock market value is approximately \$26 trillion; non-cash market estimates are \$50-60 trillion
- Of the \$390 billion in donations last year, noncash assets are estimated to be 6-8%

Non-cash gifts have more than doubled in contributions and size to only three charities!

\$1,400 **Millions/ Billions Millions/ Billions** \$1.02B \$1,200 \$1,000 \$828 M \$800 \$600 \$429M \$400 \$200 \$108 M \$-2010 2012 2014 2016

Non-cash gift contributions

Average value (size) of non-cash gifts



Source: Charitable Solutions, LLC 2018 based on 2016 990 data

Non-Cash Asset Types

- Real Estate
 - Residential vs. Commercial, Encumbered vs. Unencumbered, Partial vs. Entire Interests
- Privately-Held Interests
 - C-Corp and S-Corp Stock, Limited Partnerships or LLCs
- Restricted Stock
- Tangible Personal Property Art/Collectibles (New PPA Rules)
- Weird Stuff
 - Quarterhorse, Seat on New York Mercantile Exchange, Gold Bullion, Euro-Denominated Bond, Beach House in Mexican Land Trust, Paris Condo, UPREIT Partnership Units, Patents, Timber Deeds, Clay Mineral Rights, Book Royalties, Oil & Gas Interests, Hedge Fund Carried Interest, NFL Team, Pile of Dirt, Historic Papers, and finally, Dead Animals

A 5-Minute Non-Cash Seminar

- Cash **BAD** Everything else **GOOD**!
- Capital gain property receives a fair market value deduction AND an elimination of capital gains tax if donated to a public charity
- If donated to a private foundation, donations of non-cash assets during life only receive an adjusted cost basis deduction
- Public charities do not have a 5% payout requirement private foundations do
- Donor advised funds are especially attractive for multiple grants—only one acknowledgment letter needed

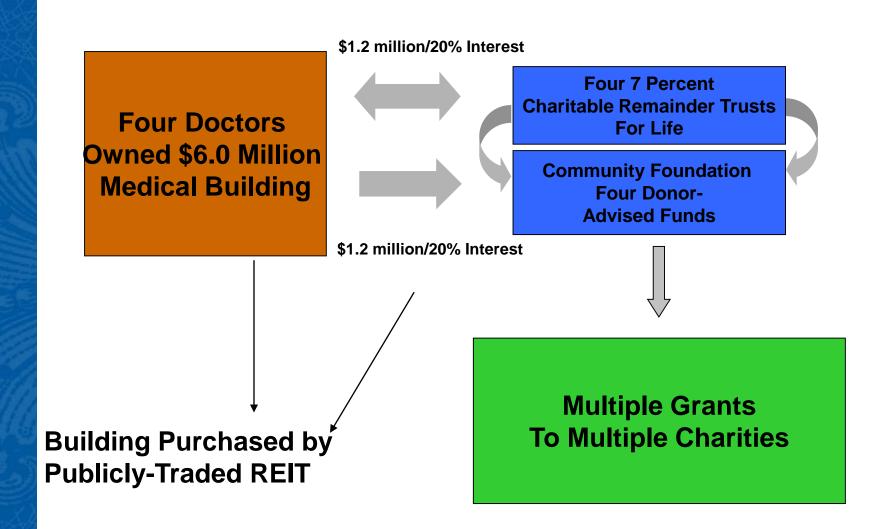


- Appraisal may occur 60 days prior to gift at the earliest, and the latest being the time the donor files the tax return – Donor completes Form 8283 and Charity completes Form 8282
- Pension Protection Act Key Changes

80% Of All Non-Cash Gifts Rejected

- Tax and Legal Complexity
- Environmental Issues
- Management Issues
- Charity's Internal Process
- Perceived/Real Risk/Reward Ratio

Case Study #1 Commercial Real Estate Contribution



Case Study #2: S-Corp UBIT Solution/Dechomai Asset Trust Donation Flow

