



EACH ONE REACH ONE 102

CREATING A MOVEMENT

With Lynne Wester

TODAY'S AGENDA

1. The First Follower
2. Become a Good Storyteller
3. Activities to Share
4. Questions

WHAT IS EACH ONE REACH ONE?

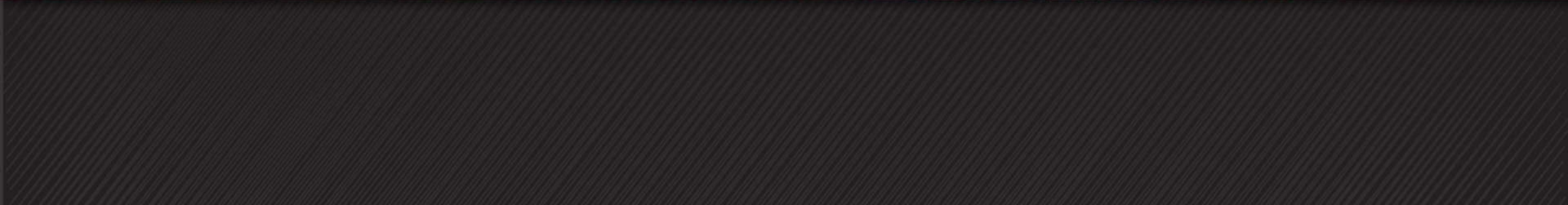
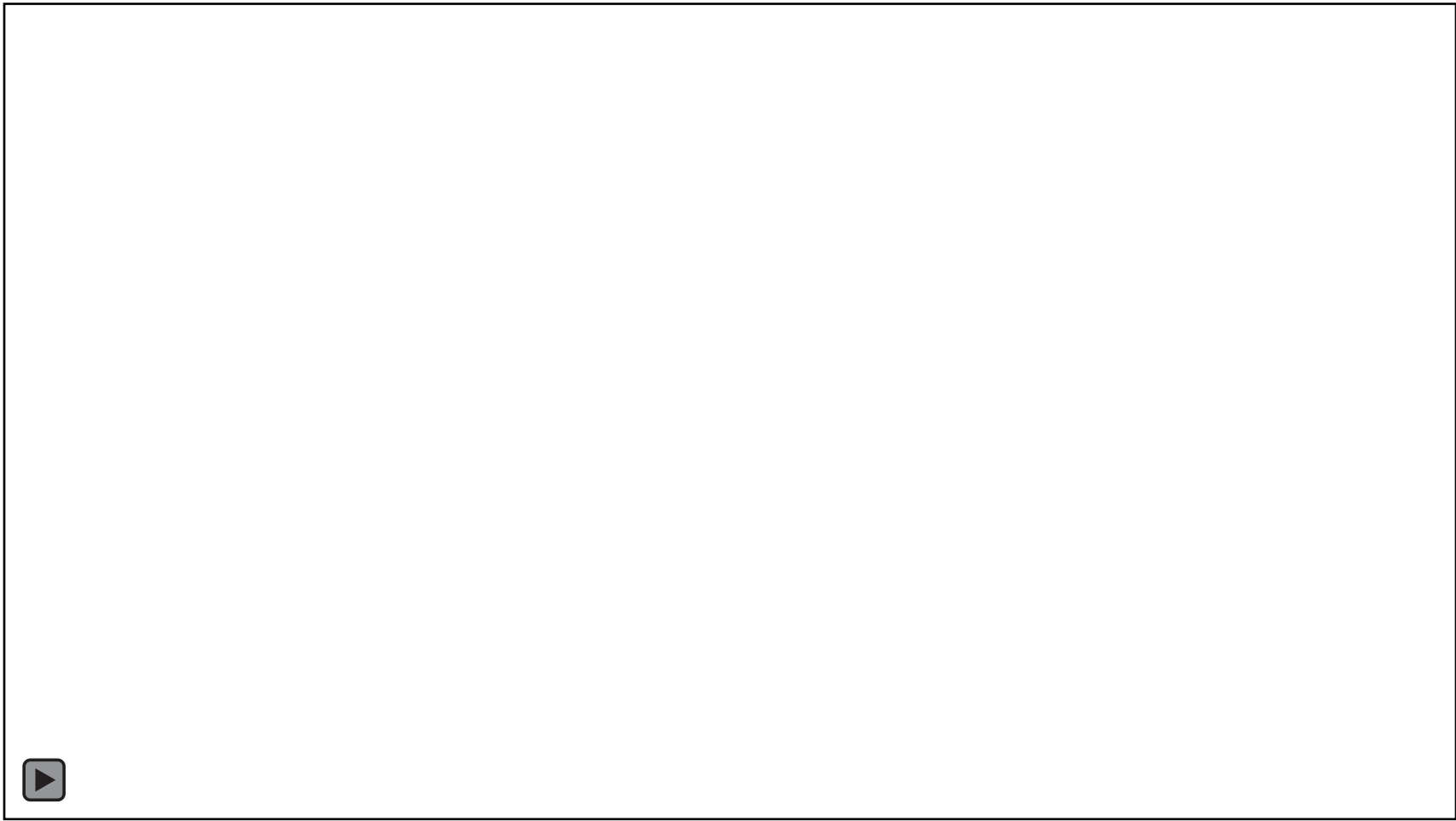


- Each one reach one is a challenge, the next step in the LIFE and LEGACY initiative of the Harold Grinspoon Foundation.
- The idea behind the concept is for every current legacy donor to tell one person about their gift in order to expand the movement and double the number of commitments.

What is Each One Reach One?

How Should I Lead?

... don't lead, find the first followers instead!



People You Approached in the first phase
Volunteers at the organization
Family and Friends
Non Legacy Donors

Find your First Followers



Once upon a time...

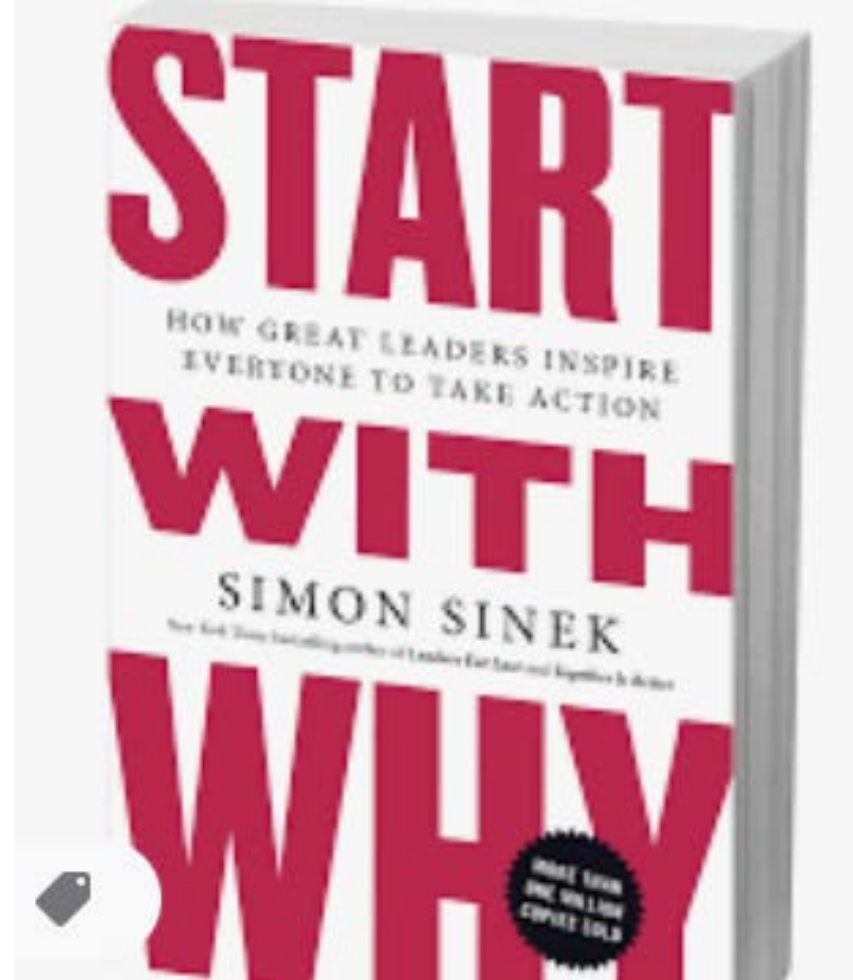
Tell me about the best storyteller you know...

Passion
Direct Communication
Eye Contact
Humor
Emotion
Persuasive
Deliver a Message

Common Traits of Good Storytellers

The Jewish Future
Core Values
Organizational Sustainability
Community
Faith
The WHY

Core Parts of Your Legacy Story



Resource on Why- Simon Sinek

ACTIVITIES TO SHARE



One on One Conversations



Your story is the greatest legacy that you will leave to your friends and the longest-lasting legacy you will leave to your family.

Join TV host and Southern storyteller Alison Lebovitz for an exclusive "virtual" guided Legacy Story workshop. Alison will walk and talk you through recording the defining details of your life, so you can create a personal Legacy Story that will be treasured for generations to come.

As a thank you for your commitment to the future of our Jewish Community, we are pleased to offer you an opportunity to create your very own keepsake legacy story. Upon completion of your story, your keepsake legacy book will be delivered to your home.

You will not want to miss this opportunity!

REGISTER NOW: <https://jewishnevada.regfox.com/my-legacy-story>

Submission and event details will be provided upon registration. There is no cost to attend this event.

Please contact kelly.mizrachi@jewishnevada.org for questions about this event



Please join us

The Making of Great Gifts

Foundation for the Charlotte Jewish Community invites you to "The Making of Great Gifts" a special invitation-only virtual event sponsored by the Harold Grinspoon Foundation to inspire Jewish philanthropy.

Facilitated by skilled and nationally recognized experts, Yale Levey and Ryan Ponsford of Gateway for Good, this 1-hour zoom event will bring you together with other members of our Jewish community for an evening of self-reflection and inspiration.

Tuesday, October 13, 2020 at 7:00 p.m.

To register, please email Nancy Kipnis at nkipnis@charlottejewishfoundation.org or call 704-973-4554.

This is not a fundraising or legacy event. This is an opportunity to reflect on and learn about ways to optimize your giving as you continue your philanthropic journey.



"Where there's a Will There's a Way..."

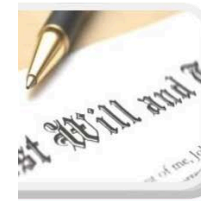
SUNDAY, MARCH 2ND AT 10AM at CTE/STA

Light Breakfast, complementary admission

Featured speakers include:

- **Rabbi Dovid Grossmann**, Rosh Kollel Bais HaVaad-The Center for the Study and Practice of Monetary Halacha
- **Seth Kurs**, Esq., Attorney with expertise in Will and Estate laws in NJ
- **Julie Davidson-Meyers**, Exec. Dir., Jewish Community Foundation of Greater Mercer Cty, vehicles of charitable giving

How to make a Kosher Will



Programming

What Programs Could You Host?

Chat with Us!

WHAT DOES
SUCCESS
LOOK LIKE?

Empowerment- Feeling Inspired to take action.

Empathy- We are all empathetic people, we are all driven to try to help someone.

Energy- This feels good and

Environment- People feel connected and safe

Engaged- Being a part of something bigger

Success is in the E's

**One Small Action Leads to...
Belonging, Passion, Inclusion, and
Legacy Giving!**

Small Steps Build to Large Actions

NEXT STEPS

30-60-90 day plan!



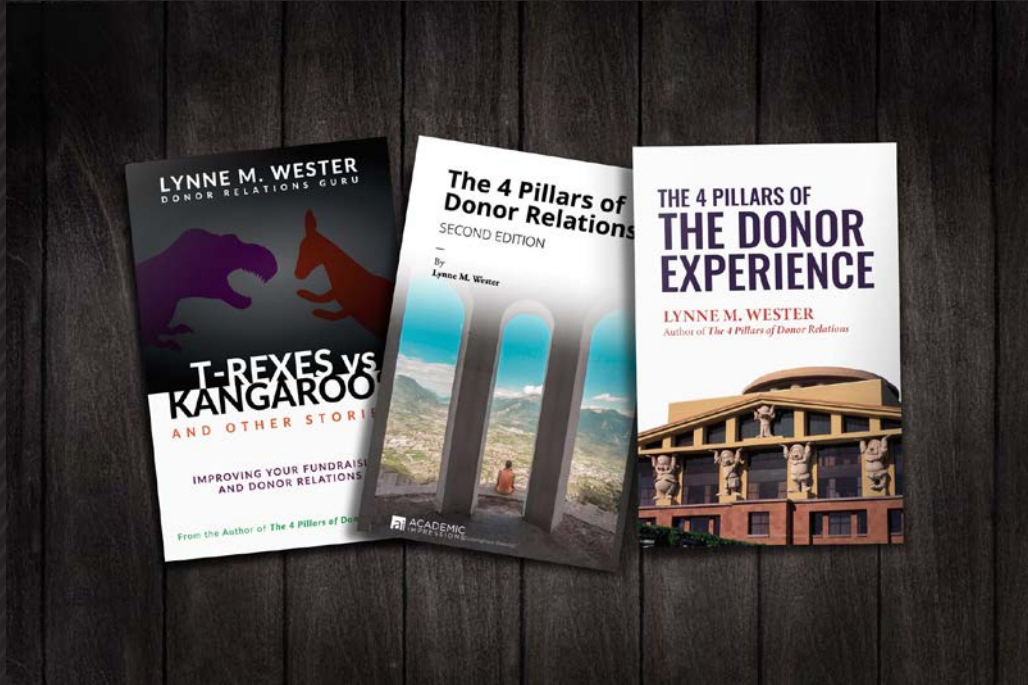
Your Turn!

Intentional Actions
Volunteer Gathering
Message Sharing
Program Offering

Your Next Steps

QUESTIONS?

CONTACT INFORMATION



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