

# BUILDING A DAY SCHOOL PHILANTHROPY CULTURE

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**UJA**

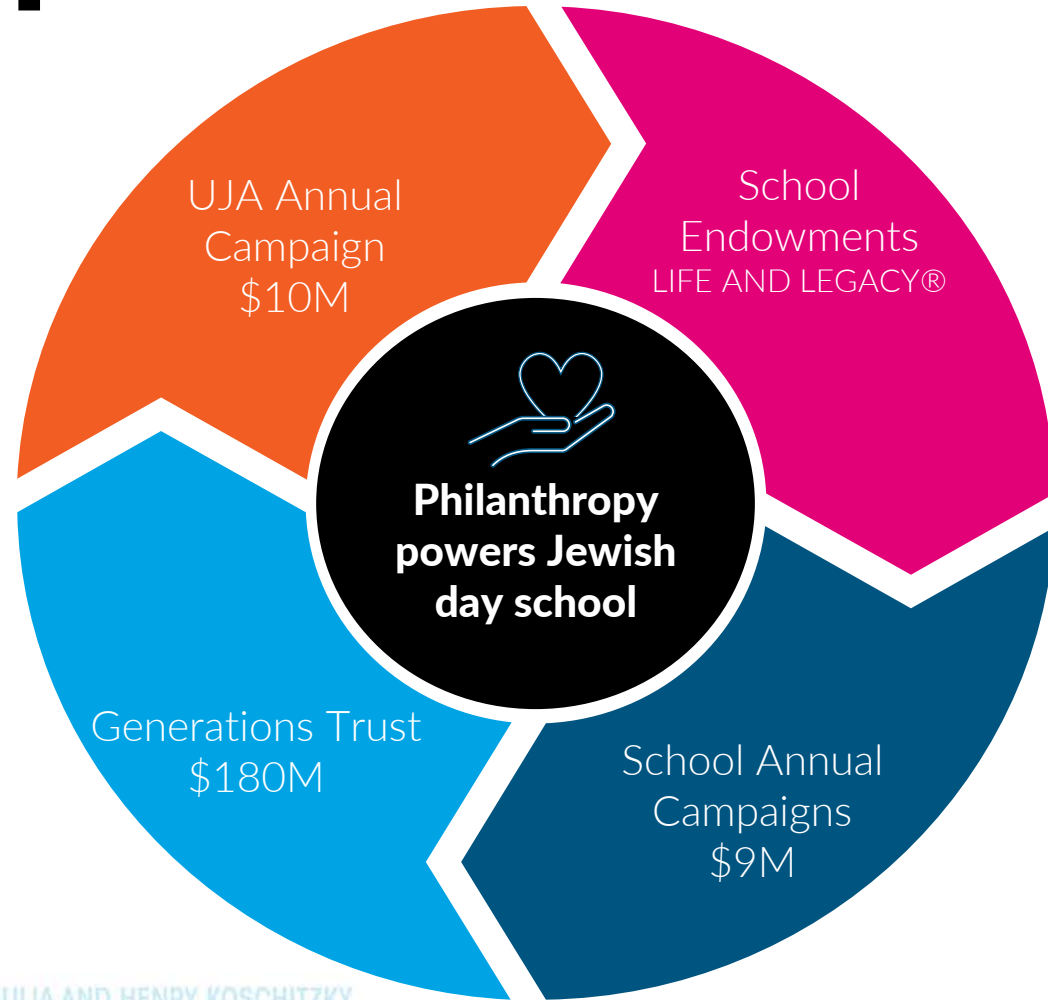


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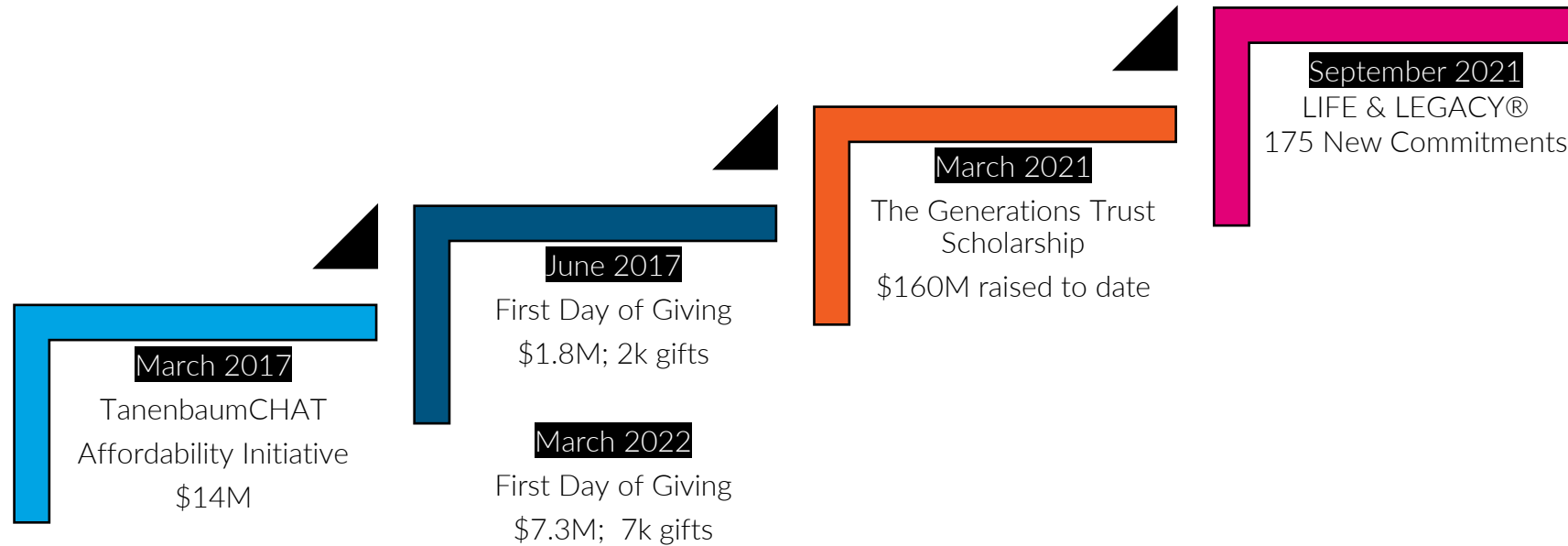
JULIA AND HENRY KOSCHITZKY  
CENTRE FOR JEWISH EDUCATION

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# MULTI-PRONGED PHILANTHROPY STRATEGY



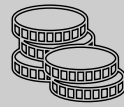
# BUILDING A CULTURE OF PHILANTHROPY



# LESSONS LEARNED



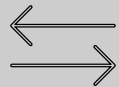
Current and  
endowed gifts



Grasstops and  
grassroots gifts



Exercising leadership  
→ lead donors



Changing the culture:  
transactional vs.  
enduring gifts



COVID-19: Shifting  
our gaze upwards