

Credit: Robert Gass and the Social Transformation Project



WHAT DO WE MEAN BY CULTURE OF PHILANTHROPY?



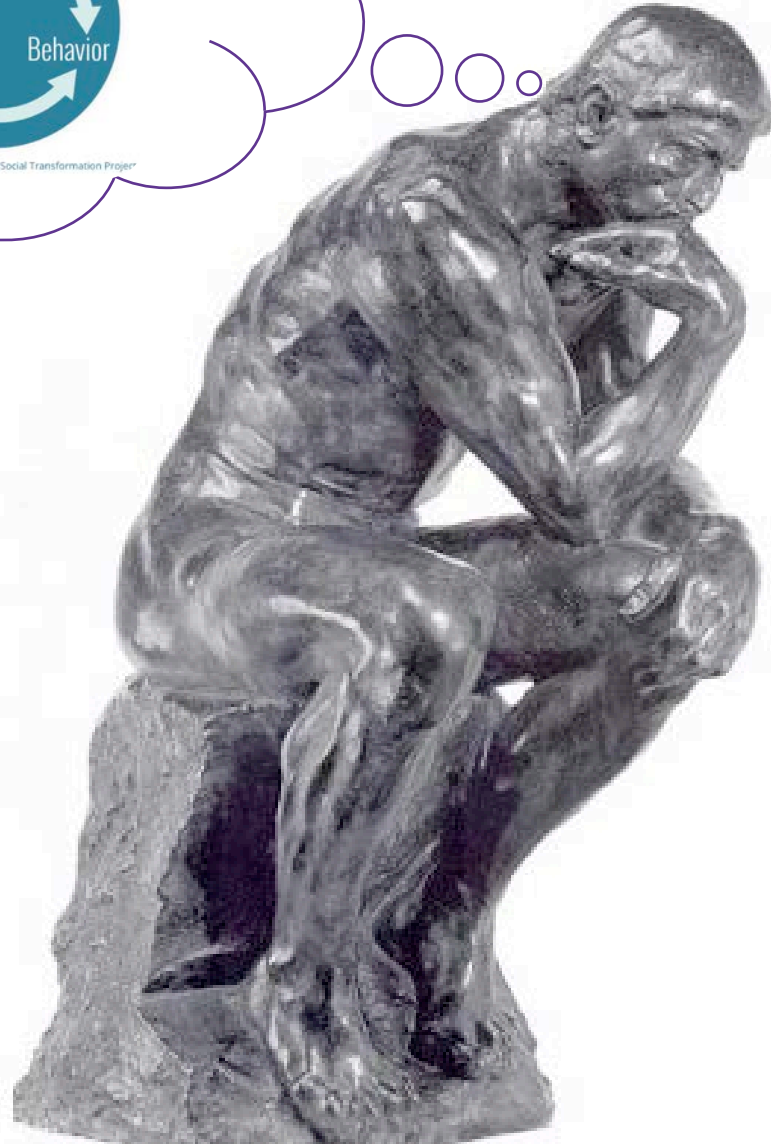
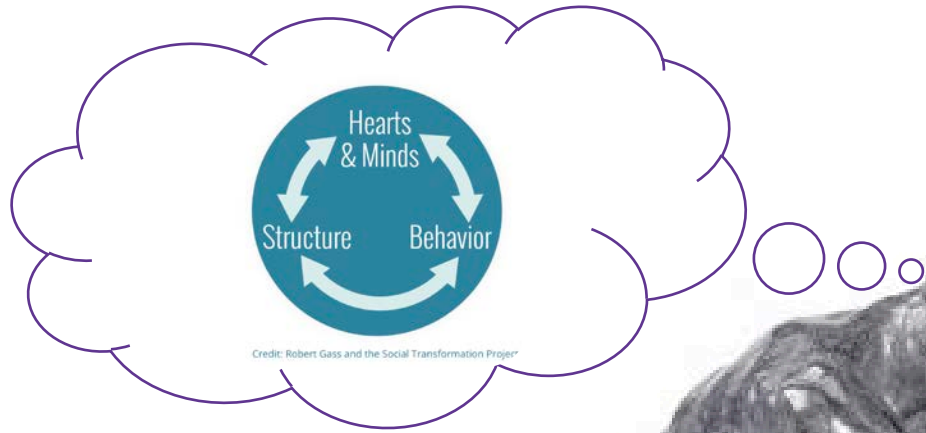
WHAT DO WE MEAN BY THE WORD
PHILANTHROPIST?



WHEN WE THINK OF THE WORD
PHILANTHROPIST, WE OFTEN THINK OF THE
1% RICHEST MEN.



**PHIL +
ANTHROPOS =
LOVE OF
HUMANKIND**



**I'm not sure who discovered water,
but I'm pretty sure it wasn't a fish.**

Marshall McLuhan

**The bottom line for leaders is if they do not become
conscious of the culture in which they are
imbedded, those cultures will manage them.**

Edgar Schein from *Organizational Culture and Leadership*



Culture Eats Strategy for Breakfast



A Culture of Philanthropy exists when organization-wide **attitudes, actions** and **structures**

reflect an understanding, respect

and responsibility for philanthropy's role in the success of your organization. This commitment is reflected in the mission and reinforced through continuous engagement of all stakeholders.

- 1. Culture of Philanthropy Is Integral to Our Mission**
- 2. Everyone Shares Some Responsibility for a Culture of Philanthropy**
- 3. We Build and Maintain Deep Donor Relationships and Partnerships**
- 4. Community Engagement Is What We Do**
- 5. We Recognize Every Contribution of Service, Items or Money as an Expression of Philanthropy**

