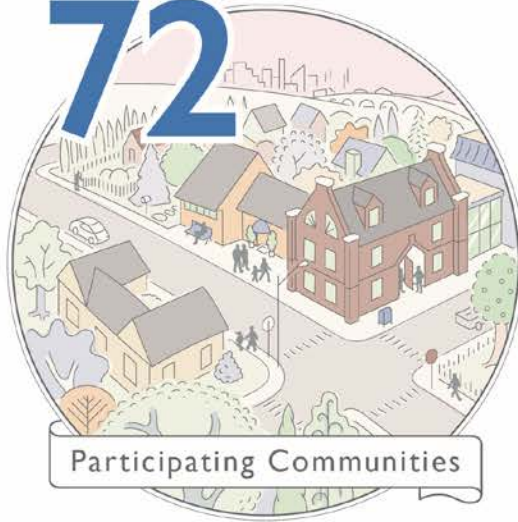


NORTH AMERICAN UPDATE

3.31.22

72



Participating Communities

750



Partner Organizations

23,956+



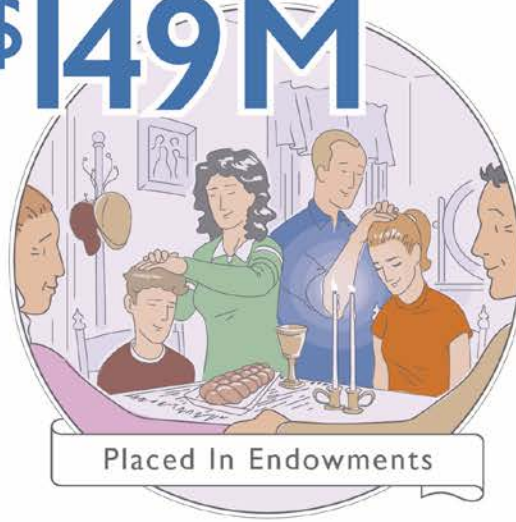
Donors

34,129



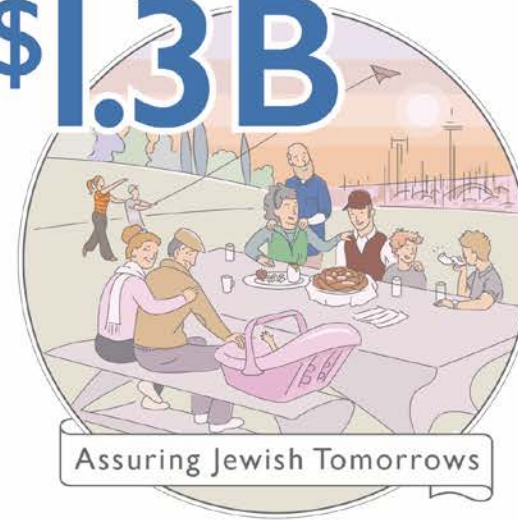
Legacy Commitments

\$149M



Placed In Endowments

\$1.3B



Assuring Jewish Tomorrows

Harold Grinspoon Foundation LIFE & LEGACY® Initiative

Investing in the Future: What's Next for LIFE & LEGACY®?



Impacts

Overall Impacts

- 1 Increased collaboration among organizations**
- 2 Improved standing of Federation/Foundation**
 - Increased trust
 - Differentiation
- 3 Amazing financial results**
 - Big gifts
 - Creation and growth of endowments
- 4 Cultural change**



Impacts

Cultural Change

- 1 Increased knowledge/understanding held by lay leaders
- 2 Elevated importance and prioritization of planned giving
- 3 Legacy giving vocabulary permeates community
- 4 Improved stewardship

Seeing and celebrating actual results (gifts realized, dispensations from growing endowments) reinvigorates efforts





LIFE & LEGACY[®] PLUS

*Additional four years of
financial and consulting support to our current partners*

The background of the entire page is a photograph of several hands of different skin tones being stacked on top of each other in a circle, symbolizing unity and support. The image is overlaid with a semi-transparent blue filter.

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Legacy Giving: A Step-By-Step Guide

**A Jewish United Fund and
Harold Grinspoon Foundation LIFE & LEGACY®
online course**

A free step-by-step guide designed to help Jewish nonprofit leaders
build successful and sustainable legacy giving programs.