



2025

Life & LegacyTM

Leadership Conference

Harold Grinspoon
FOUNDATION



**Jewish
Federations**
of North America

A stylized graphic of a flame or leaf, composed of several overlapping, curved shapes in shades of yellow, orange, and red, positioned on the left side of the slide.

Discover Life & Legacy's Easy-to-Use Marketing Resources

Presented by
Allison Biggs, Graphic Designer, Harold Grinspoon Foundation



Scan here

To download this presentation

Advertising Templates

This Passover, consider four more questions ...

Do you value (community's) Jewish organizations?

Do you support these organizations on an annual basis?

Do you want them to exist for future generations?

How will you assure Jewish tomorrows?



Partner Logo 1

Partner Logo 2

Life & Legacy
ASSURE JEWISH TOMORROWS

Be remembered forever with a gift to (organization) in your will, trust, retirement account, or life insurance policy.

To learn more about leaving a legacy, contact
Jane Doe, Director of Giving, jane@giving.org; 555.555.5555.

Can you hear the future calling?



This New Year, answer the call by making a legacy gift, ensuring a strong Jewish community for future generations.

Partner logo 1

Partner logo 2

Life & Legacy
ASSURE JEWISH TOMORROWS

Be remembered forever with a gift to (organization) in your will, trust, retirement account, or life insurance policy.

Find us online: www.website.org
Contact Jane Doe, Director of Giving, jane@giving.org; 555.555.5555

How will you assure Jewish tomorrows?



What do you cherish most about Jewish life—learning, community, worship, or caring for others?

By leaving a legacy, you ensure what matters to you continues for generations, sustaining a vibrant Jewish future.

Partner logo 1

Life & Legacy
ASSURE JEWISH TOMORROWS

Be remembered forever with a gift to (organization) in your will, trust, retirement account, or life insurance policy.

To create your Jewish legacy, contact: Jane Doe, Director of Giving
jane@giving.org • 555.555.5555
www.website.org

Advertising Templates

Predesigned print advertising templates available in a variety of standard sizes

- Themed around major Jewish holidays and financial goals
- Includes approved Life & Legacy language and talking points
- Customizable with your organization's logo and contact information
- Available in both Adobe InDesign and Canva formats



Customizable Brochures



**Life &
Legacy**
ASSURE JEWISH
TOMORROWS



Our Community Partners

Community partner 1
Community partner 2
Community partner 3
Community partner 4
Community partner 5
Community partner 6
Community partner 7
Community partner 8
Community partner 9
Community partner 10
Community partner 11
Community partner 12



Testimonial from an existing legacy donor. Dundigen ditatati rem qui dolore. Omnitat. Ignisitium fugit elitium seris rerum quation sequassim inctium eribusd anturianda connihil magnatem connihi llenias etusapiet.

— First Name Last Name
Title, Organization

Your Legacy Gift Builds a Brighter Jewish Future

What's an endowment fund and how does it make your gift so powerful?

An endowment fund is a long-term investment, professionally managed to provide ongoing income that supports the future of our community organizations. Contributing to an endowment fund ensures that your gift will continue to make an impact for many years to come, providing stability and resources that empower our organizations to thrive and plan ambitiously for the future. Your gift can be made now or as an after-lifetime gift, allowing you to leave a lasting legacy that benefits the community for generations.



Help Shape the Jewish Future

How have you and your family been positively impacted by Jewish programs in our community?

Which of your values do you see embodied in our organizations' work?

Do you want to secure these values and these kinds of programs for future generations?

Your legacy gift bridges the most meaningful aspects of our past with a vibrant Jewish future, ensuring that **your impact will be felt for generations.**

"To be a Jew is to keep faith with the past by building a Jewish future."

— Rabbi Jonathan Sacks



"Draw from the past, live in the present, work for the future!"

— Rabbi Abraham Geiger

How To Begin?

Reach out to a Life & Legacy team member to discuss how you want to impact the future.

Contact [First Name Last Name]

Phone: (###) ###-####

Email: XxxxXxxx@xxxxxx.xxx

yourorganization.com

Life & Legacy, an initiative of The Harold Grinspoon Foundation, partners with North American Jewish organizations to secure the Jewish future through legacy giving to permanent endowment funds.

Customizable Brochures

Predesigned trifold brochure

- Includes approved Life & Legacy language and talking points
- Customizable with your organization's logo, contact information, and community partners
- Custom versions can be ordered through the online form
- Print locally
- One page version also available



Brand Guidelines

Available as a quick one page version and a longer more detailed version

- Includes approved Life & Legacy boilerplate language
- Demonstrates acceptable uses of the Life & Legacy logo
- Provides all formula numbers for Life & Legacy brand colors
- Lists all Life & Legacy brand fonts



More Resources

The Life & Legacy logo is available in many versions depending on your use case.

- With or without tagline
- Vertical or horizontal
- Full color, one color, black, or white
- For screen or print





Questions?



Thank you!

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