



2025

Life & LegacyTM

Leadership Conference

Harold Grinspoon
FOUNDATION




**Jewish
Federations**
of North America

A stylized graphic of a flame or fire, composed of several overlapping, curved shapes in shades of yellow, orange, and red, located on the left side of the slide.

Stewardship In Action: Insights From The Field

Welcome!
We are so happy you
are here!

A stylized graphic of a flame or fire, composed of several overlapping, teardrop-like shapes. The colors transition from a bright yellow at the top to a deep orange in the middle, and finally to a vibrant red at the bottom. The graphic is positioned on the left side of the image, against a solid blue background.

**What is a meaningful
stewardship moment
that you have
personally experienced
or witnessed?**

Stewardship Defined

According to Dictionary.com:
stewardship noun: the conducting, supervising, or managing of something *especially* : the careful and responsible management of something entrusted to one's care.



How does this connect to our work?

Donors are entrusting their money, time, or legacy to a nonprofit. Stewardship in this context means:

- **Caring for the gift** responsibly and ethically.
- **Being transparent** about how the gift is used.
- **Maintaining the relationship** with the donor with gratitude and respect.
- **Honoring the donor's intent** for their contribution.



3 Core Pillars For Today's Conversation

Building Personal Relationships (Diana)

Creating Impactful Events (Rachel)

Storytelling (Rebecca)





Building Personal Relationships

The Power of Personal Touch

Why Personal Engagement Matters

- Donors want to feel valued, not just acknowledged.
- Personal gestures build trust and long-term relationships.
- Strengthens emotional connection to your mission.

Handwritten Thank-You Notes: A Simple, Powerful Tool

- **Authenticity** – Feels genuine and heartfelt.
- **Memorability** – Stands out in a digital world.
- **Impact** – Reinforces donor appreciation and commitment.



The Power of Personal Touch

Best Practices for Writing a Meaningful Thank-You Note:

- Address the donor by name.
- Express specific gratitude for their gift/impact.
- Share a brief, personal update or anecdote.
- Don't worry if there is a mistake; leave it in to show authenticity.
- Add a P.S.
- Sign it personally – avoid generic signatures.
- Use real stamps.



The Power of Personal Touch

Example of a Meaningful Thank-You Note

Email received from a thank you note written to an 8 year old

"I know it's strange to thank someone for a thank-you card, but I think that was the icing on the cake for Benji's first experience making a significant donation."

Your card was so nice and a surprise to receive!

Thank you for taking the time to do that."

Todah Rabah
FOR SECURING CALGARY'S
JEWISH TOMORROWS

P.S.
Looking forward to
seeing you at the upcoming
event.

Dear Elliott
Thank you so much for your
ongoing support of our community.

Your commitment has & will
continue to make a meaningful
impact for generations.

Together we are building a bright,
inclusive & resilient future.

Toda Raba
with gratitude
Diana.

The Power of Personal Touch



📌 Write a thank you note to one of your donors





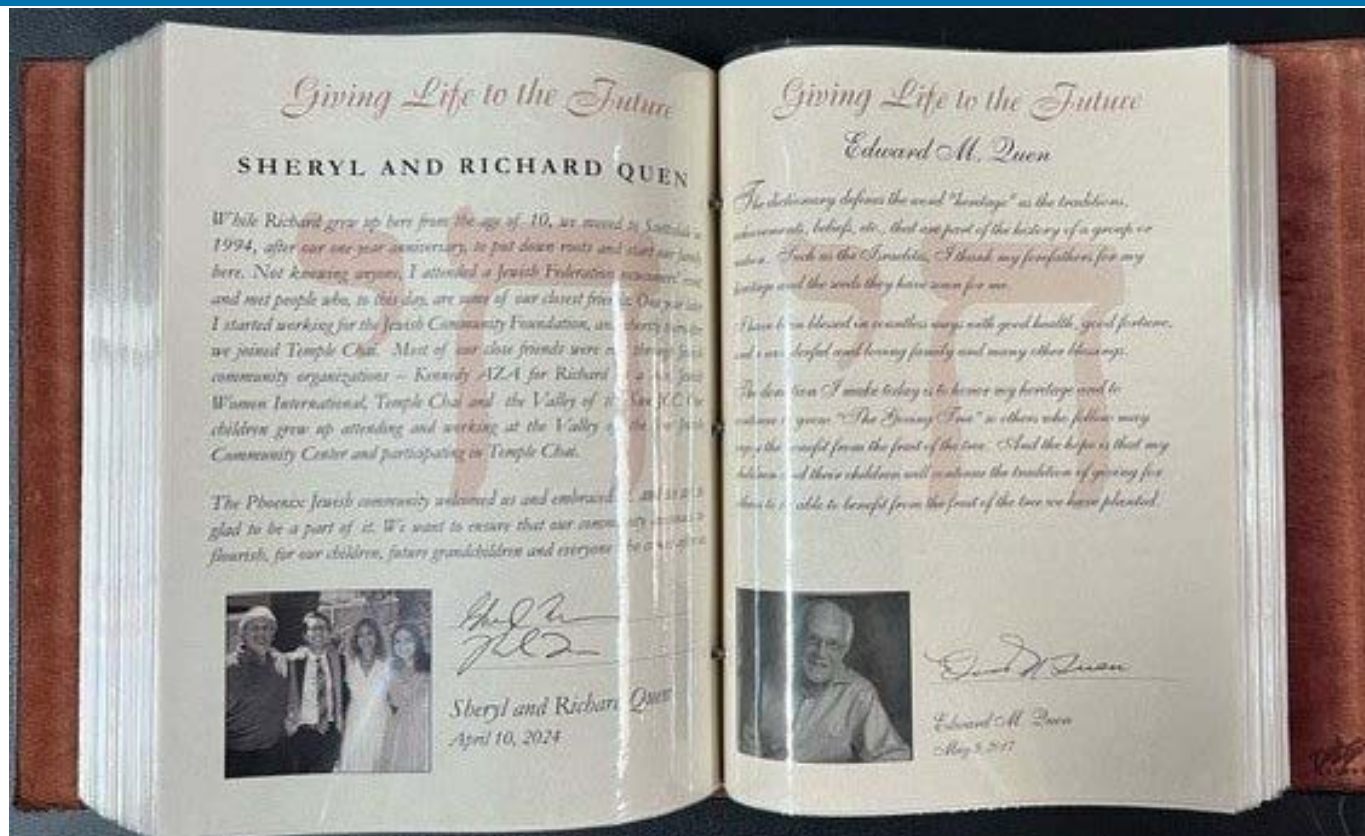
Creating Impactful Events

2025 **LEGACY** *Celebration*

**Celebrating Phoenix's
Life & Legacy Community Partners
and Endowment Book of Life Signers**



Creating Impactful Events - The Power of the Personal Touch



Giving Life to the Future



We remember
RABBI DAVID REBIBO, z"l
Inscribed in 2005

Giving Life to the Future



We Welcome 3rd Generation Family

Ilan and Hillary Frank

Avi Mallin

Emily Mallin and Jason Klein

Mara (Mallin Pernick)

Children of Bruce, ז"ל and Risa Mallin

Grandchildren of Sol and Sylvia Mallin, ז"ל

Creating Impactful Events- Ribbons!



Creating Impactful Events

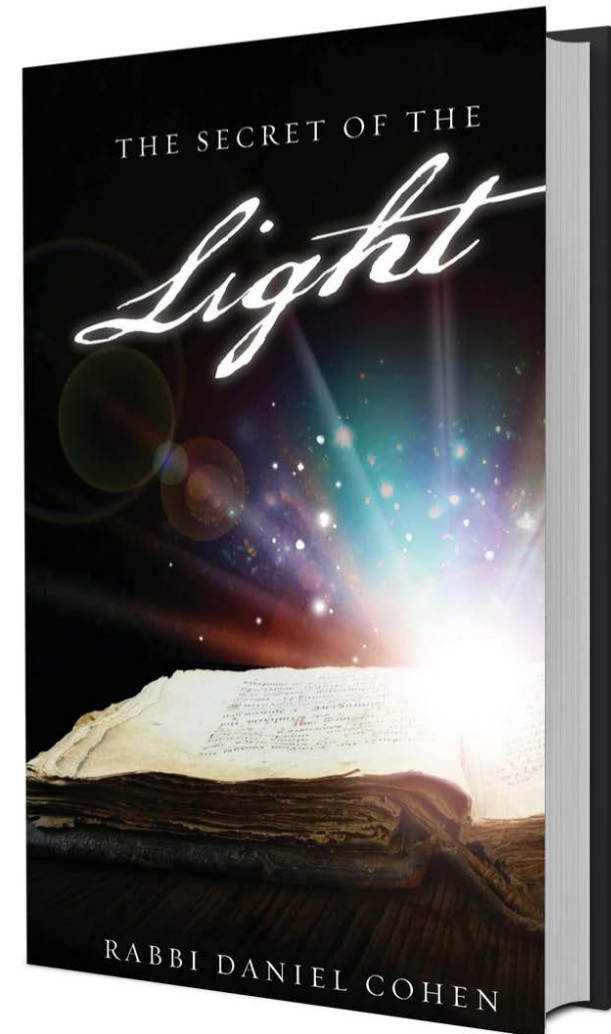


Creating Impactful Events



Rabbi Daniel Cohen

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Creating Impactful Events



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Storytelling

A Jewish Library In Every Home



<https://www.jefsc.org/pjlibrary>



Herb & Jean S. Rosner Family Fund

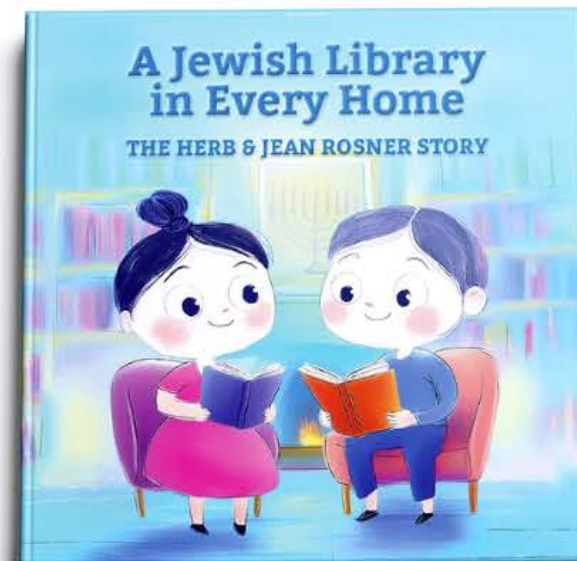
to Support Charleston PJ Library

A generous gift from Herb Rosner established the Herb & Jean S. Rosner Family Fund to Support Charleston PJ Library. This seed gift, held at the Jewish Endowment Foundation of South Carolina, allows the Charleston Jewish Federation to continue delivering high-quality Jewish books, programs, and resources to hundreds of families throughout the Lowcountry.

Join the PJ Library Storytelling Society now to ensure this program will continue for generations to come. For a limited time, every gift to this new fund is matched 25% from the Harold Grinspoon Foundation. For example, a \$10,000 gift turns into \$12,500. We also receive matching funds for legacy commitments.

Please choose one of the options below to make a one-time donation,

a recurring donation, or a legacy gift. You also can donate today AND



**Read the Herb &
Jean S. Rosner Story**

Make a One-Time Donation

Make a Recurring Donation

Make a LEGACY Gift

Once upon a time, in a faraway place called Charleston, South Carolina, there lived a kind and wonderful couple named Jean and Herb Rosner.



Jean was a very special teacher who loved to educate young children.



She taught for more than 30 years in the Charleston County school system and Detroit public schools.

Jean's passion was helping little ones learn to read, write, and count. She also taught them about kindness, sharing, and being good friends.



While teaching in Detroit, Jean met Herb, the love of her life. Herb was a very smart and successful businessman. Their 54 years of marriage brought many blessings, the greatest of all being their children, grandchildren, and great-grandchildren.



When Jean passed away, Herb did something special in her memory. He established the Herb & Jean S. Rosner Family Fund to Support Charleston PJ Library.



Just like Jean helped so many students in her classroom, this Fund helps PJ Library in Charleston enable young Jewish children to continue learning about their heritage and traditions. Through this generous act, Herb and Jean are leaving a lasting legacy for all Jewish families.



The PJ Library Story

PJ Library brings a new and growing collection of beautiful and engaging Jewish children's books right to families. Each month, at no cost, kids receive a new book that deepens Jewish knowledge through engaging storytelling, framing Jewish values and heritage in a way that's accessible to kids and parents alike.

Receiving PJ Library books and resources is a shared experience for parents of Jewish children in more than 30 countries.

But it's so much more than books.

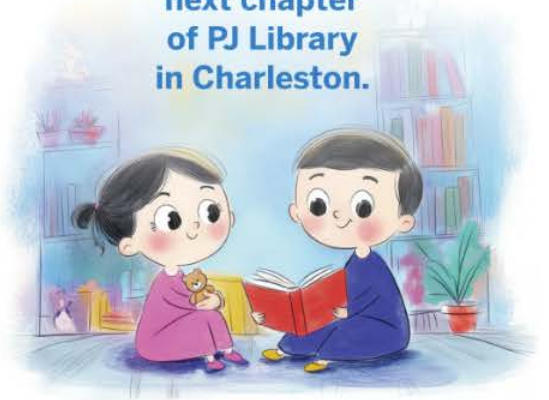
With informative resources, fun activities, and access to kid-friendly audio content, all families, regardless of Jewish observance or knowledge, are encouraged to learn, create, and play together.

PJ Library reaches beyond books to share stories and customs of Jewish ancestors and passes them down to the next generation.

About PJ Library in Charleston

PJ Library in Charleston is a partnership between the Charleston Jewish Federation and the Harold Grinspoon Foundation. For more than a decade, this program has provided monthly Jewish books, programming, and resources to hundreds of families with young children across the Lowcountry, empowering formidable conversations about Jewish traditions and values. Learn more at jewishcharleston.org/pjlibrary.

Help us write the next chapter of PJ Library in Charleston.





Q&A



Thank you!

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Story of Honi The Circle-Maker

Honi HaMe'agel, also known as Honi the Circle-Drawer, was a Jewish miracle worker from the first century who, according to a Talmudic story, fell asleep under a tree for seventy years, then woke up and asked if the carob fruit he was eating was planted by the tree's original planter or his descendants.

"I found carob trees in the world; as my forefathers planted those for me, so I too plant these for my children"



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**In 70 years, what does
our community/agency
look like thanks to the
seeds you planted with
your legacy gifts?**

Capturing Our Donor's "Honi" Stories

- Five options over the course of 1 week
- Hosted by community partners
- 12 Storytellers chosen (by ITP)
- Rehearsal and practice
- Celebration!



Storytelling Legacy Celebration

- Announcement of celebration
- Invitation to participate in a storytelling workshop in advance
- Partnership with InHEIRitance Theater Project to facilitate workshops & event content
- Diversity of generations and affiliations was a priority

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SHIV'IM PANIM: A CELEBRATION OF THE MANY FACES OF



THURSDAY, JANUARY 24 | 7:00 PM
SIMONS RECITAL HALL, 54 ST. PHILIP STREET



Come hear your fellow community members share stories of their past, present and vision for Charleston's Jewish future through this night of celebration and performance.

Shiv'im Panim or 70 Faces is the ancient rabbinic teaching that there are seventy faces to the Torah — that the creation of Jewish knowledge and narrative is the product of diverse insights, perspectives, experiences and personalities. Inspired by the Jewish story's power to provide deep personal meaning, this evening will celebrate the diversity of our community's generous giving through the art and craft of storytelling.

This event is free and open to all; the performance will be followed by a kosher reception.

