

Life & Legacy® Menu of Board Resources

Boards of Directors will be at varying stages of understanding endowment and legacy giving [see <u>Life & Legacy Flowchart for Legacy Integration</u>]. The <u>Life & Legacy Board Assessment</u> will reveal where your board is currently. After completing the Assessment, you can determine which resources will best advance their learning.

This <u>Life & Legacy® Menu of Board Resources</u> details what is available. The <u>Life & Legacy® Board Meeting Planner</u> will assist in calendaring these elements. Our recommendation is to bring short segments of endowment/legacy giving training to the board at least four times a year.

Legacy Board Development Planning Documents

<u>Life & Legacy® Flowchart for Legacy Integration</u>- Explains the stages from beginning a legacy effort to creating a culture where legacy giving becomes normative.

<u>Life & Legacy® Board Assessment</u> – To be conducted by the Board President, CEO/Executive Director, Legacy Team Chair (or team member) and Community Legacy Coordinator. You can include the executive committee and/or full board as desired. The Assessment, when combined with the resources provided, will lead the board to a deeper understanding of and engagement with legacy giving.

<u>Life & Legacy® Menu of Board Resources</u> – List of trainings, discussions, tips, articles and more <u>Life & Legacy® Board Meeting Planner</u> – Calendar for bringing legacy training to board.

Trainings:

These are short training presentations you can bring to your board that educate them on endowments, legacy giving, their role, and culture change.

Initial Board Presentation

Financial Resource Development & the Board's Role in Securing Legacy Gifts

Being Ambassadors for Your Legacy Initiative

Culture of Philanthropy

Board Discussion:

These are questions/items that you can bring to your board to deepen board members' understanding of their role in creating a culture of legacy giving.

14 Questions for Board Members

The Legacy Donor Bill of Rights

The Donor Centric Pledge



Tips:

Here are tip sheets for easy reference.

Tips on Encouraging Board Members to Make their Own Legacy Commitments

Tips for Initial Board Presentation

Endowment Giving Conversational Cues

7 Ways Board Members Can Support Your Legacy Initiative

Samples:

These samples set up your board for Endowment/legacy giving success.

Board Orientation 1 page Letter Explaining Endowment and Legacy Giving

Board Resolution Establishing Endowment Fund

Sample Endowment Materials and Policies:

- Gift Acceptance Policies from Kathryn Miree
- Gift Acceptance Checklist from Kathryn Miree
- Basic Endowment Agreement from Kathryn Miree
- Endowment Policies from Kathryn Miree
- Charitable Gifts of Noncash Assets, 2nd Edition Bryan Clontz

Resources:

<u>Life & Legacy® Sustainability Workbook</u> – keep your legacy effort moving forward. <u>Legacy Giving: A Step-by-Step Guide</u> - easy to follow self-guided course to understand legacy giving; helpful for training new board members.

Legacy Giving: A Step-by-Step Guide Self-Guided On-Line Course.

Articles:

You may want to share these articles with your board over time.

The Golden Rule of Board Engagement, Barbara Maduell in eJP

Action steps for engaging your board in your legacy initiative, Claire Axelrod

Endowment as a Moral Imperative, Bruce Powell

Making the Cases for Endowments, Dirk Bird