**For Immediate Release**:
MONTH DAY, YEAR

**Contact**: NAME, ORGANIZATION, PHONE, EMAIL

**FOUNDATION/FEDERATION One of Only Five New Organizations Selected to Participate in National Jewish Legacy Giving Program**

*FOUNDATION/FEDERATION to receive coaching, training and incentive grants from Harold Grinspoon Foundation as a part of the four-year program*

CITY, STATE – FOUNDATION/FEDERATION was selected as one of only five new organizations to join 52 others participating in a national Jewish legacy giving program that to date has secured more than 20,500 after-lifetime commitments with an estimated value of more than three quarters of a billion dollars for communities across North America.

Through LIFE & LEGACYTM, FOUNDATION/FEDERATION will partner with the Harold Grinspoon Foundation (HGF) to help start a community-wide legacy giving program, creating a shared goal for the organizations to work toward. As a part of the collaboration, the FOUNDATION/FEDERATION will, in turn, partner with local organizations as a part of the four-year program that provides coaching, training and incentive grants to ensure that legacy giving becomes integrated in the philanthropic culture of the community.

“QUOTE ABOUT THE SIGNIFICANCE OF LIFE & LEGACY IN YOUR COMMUNITY,” said **NAME, TITLE of ORGANIZATION.**

As a participant in LIFE & LEGACY’s 2018-2022 cohort, FEDERATION/FOUNDATION will receive a grant from the Grinspoon Foundation with matching funds of approximately $XX each year to provide participating local organizations with the opportunity to receive unrestricted incentive grants based on meeting legacy commitment benchmarks.

“The Harold Grinspoon Foundation is very excited to be partnering with FEDERATION/FOUNDATION to establish a culture of legacy giving in COMMUNITY/CITY,” said Arlene D. Schiff, national director of the LIFE & LEGACY program. “The time is right. This legacy program will make the most of the generational transfer of wealth, change the language and landscape of giving and provide generous and forward-thinking members of the COMMUNITY/CITY Jewish community with the opportunity to express their passion, purpose and commitment to their most valued Jewish organizations.”

LIFE & LEGACY is the newest initiative of HGF which is investing $30 million dollars over a ten-year period to preserve vibrant Jewish life for future generations by ensuring the long-term financial health of Jewish community organizations in cities across North America, including COMMUNITY/CITY.

“Providing Jewish communities with proven tools and training to help them secure their long-term financial goals is absolutely vital. Through the LIFE & LEGACY program, I’m hopeful that we will be able to help sustain vibrant communities that allow future generations to enjoy our rich Jewish culture and heritage,” said Harold Grinspoon, the founder of HGF.

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*LIFE & LEGACY is a four-year partnership program of the Harold Grinspoon Foundation (HGF) that assists communities across North America, through partnerships with Jewish Federations and Foundations, to promote after-lifetime giving to benefit Jewish day schools, synagogues, social service organizations and other Jewish entities.*