ENDOWMENT BOOK OF LIFE OUOTES

"Our Memphis Jewish community has been a very special place to raise our family because of the generosity and involvement in both time and money of those who came before us."

- Andie and Michael Uiberall

"It is our commitment to ensure the future and vitality of the Memphis Jewish community, Israel and the Jewish people through legacy giving."

- Wendy and Cary Rotter

"What better example to set for our children than investing in the future of our Jewish community?"

- Julie and Marshall Levy

"It is truly a blessing to live in Memphis and to be a part of the Memphis Jewish community"

Deanna and Irv Serenco

By collaborating as a community, we become stronger together.

Joel Ashner

Director of Philanthropy and Community Engagement, Memphis Jewish Home & Rehab



The Mission of the Jewish Foundation of Memphis is to encourage charitable giving, to support partner agency endowment development and to build and sustain a vibrant Jewish community.

CREATE YOUR JEWISH LEGACY FUNDING PARTNERS —





Ronna & Hal Newburger

Anonymous Donors

WWW.JCPMEMPHIS.ORG

901.374.0400

Achievements Legacy









\$255,000 INCENTIVE GRANTS AWARDED BY

JEWISH FOUNDATION OF MEMPHIS TO PARTNER ORGANIZATIONS



PARTNERS, LEGACY TEAM LEADERS AND JEWISH FOUNDATION OF MEMPHIS (JFOM) INCENTIVE GRANTS

53 LEGACY GIFTS SECURED

Anshei Sphard Beth El Emeth Congregation

Martha Wagerman and Julie Levy

JFOM INCENTIVE GRANT - \$20,000

60
LEGACY
GIFTS
SECURED

Beth Sholom Synagogue

Sandy Lipman and Rose Morrison

JFOM INCENTIVE GRANT-\$30,000

> 54 LEGACY GIFTS SECURED

Margolin Hebrew Academy

Nina Blockman and Sam Chafetz

JFOM INCENTIVE GRANT - **\$20,000**

63
LEGACY
GIFTS
SECURED

Baron Hirsch Congregation

David Fleischhaker and Elaine Wagner Skopp

JFOM INCENTIVE GRANT - \$30,000

55 LEGACY GIFTS SECURED

Memphis Jewish Federation

Laura Linder and Sam Chafetz

JFOM INCENTIVE GRANT - \$30,000

56
LEGACY
GIFTS
SECURED

Bornblum Jewish Community School

Rabbi Brett Oxman and Scott Ostrow

JFOM INCENTIVE GRANT - \$35,000*

(*INCLUDES \$5,000 FROM A DRAWING)

91 LEGACY GIFTS SECURED

Memphis Jewish Community Center

(including Jewish Family Service) Larry Skolnick

JFOM INCENTIVE GRANT - \$30,000

63
LEGACY
GIFTS
SECURED

Memphis Jewish Home and Rehab

Joel Ashner, Geri Lansky and Judy Royal

JFOM INCENTIVE GRANT **\$30,000**

61
LEGACY
GIFTS
SECURED

Temple Israel

Stacy Canales, Wendy Rotter and Paula Jacobson

JFOM INCENTIVE GRANT • \$30,000

In 2012, the Jewish Foundation of Memphis launched a transformational initiative, **CREATE YOUR JEWISH LEGACY**. The initiative was designed to help secure the future of the Memphis Jewish community by strengthening the endowments of local Jewish organizations. The Jewish Foundation provided the tools, training and support to assist its partner organizations in asking donors for legacy gifts. These legacy gifts came in the form of bequests, retirement assets and other planned gifts.

SECURED THE FUTURE

Trained partner organization leaders in the importance of legacy gifts and how to ask for these gifts.



Engaged professiona advisors with donors and partner organizations.



STRENGTHENED THE COMMUNITY

Facilitated
collaboration among
partners to share
successes and learn
from each other.



MAXIMIZED IMPACT

Leveraged technical expertise on accepting non-cash gifts such as stocks, real estate, or collectibles.



ADVANCED FORWARD-THINKING APPROACH

ovided national resources to partner rganizations to connect with donors in deeper and meaningful ways.