

Dear Friends

By now our JCF staff has reached out to most of you concerning this very exciting and innovative program that we are about to launch in SNJ. If we haven't been able to reach you directly please feel free to contact us, as we would like to include you in this informational meeting

To those that we have been able to reach, The Jewish Community Foundation is very pleased that you have agreed to have representatives join us at our introductory meeting for LIFE & LEGACY. We have 20 organizations that have expressed interest and will be with us to learn more about LIFE & LEGACY.

The meeting will take place on Monday, December 16, 2013 at 7 PM in the Federation office suite in the Sanders Board room. Our address is located at the bottom of this email.

Arlene Schiff, National Director of the Life and Legacy program of the Harold Grinspoon Foundation (HGB) will be joining us at this gathering.

LIFE & LEGACY is a 4-year program to promote after-lifetime giving to benefit local Jewish day schools, synagogues, social service organizations and other Jewish entities.

LIFE & LEGACY's goals are to:

- Educate, train, motivate and empower Jewish organizations to engage their loyal stakeholders in conversations to establish legacy gifts
- Increase community awareness of the power of bequests, other legacy vehicles and endowments
- Integrate legacy giving into the philanthropic culture of the SNJ Jewish community

A highlight of the program is the unrestricted incentive grant that will be made to all the participating organizations based on meeting legacy commitment benchmarks.

LIFE & LEGACY is the newest initiative of HGF who is investing \$20 million dollars over seven years to engage communities in legacy building efforts to secure the future of vibrant Jewish communities.

The JCF is very pleased to invite you to join us at this meeting where you will learn 1st hand how you may partner with the JCF to increase legacy giving for your organizations.

We look forward to seeing you on the 16th,

Happy Chanukah,

Jeff Klein **Josh Reisman**
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