

Year 5 LIFE & LEGACY[™] grant opportunity 7.17.17

The Harold Grinspoon Foundation is offering those communities who have completed the formal four year LIFE & LEGACY program the opportunity to apply for a one year grant of up to \$10,000 in order to further integrate legacy giving and strong stewardship practices in the community culture.

Interested communities are asked to submit a proposal outlining their intent to:

- Continue to work with local organizations one-on-one to support their legacy initiative
- Set individual goals for new legacy commitments, formalization and stewardship based on each organization's capacity
- Bring organizations together at least once a year for legacy-related training and sharing of best practices
- Continue to market legacy giving on a community-wide basis
- Host an annual legacy donor thank you event
- Secure data semi-annually re: new legacy commitments secured and their estimated value; number and value of realized legacy commitments; percent formalization and stewardship activities

In addition to an explanation as to how grant funds will be used to support the legacy program (staff, marketing, annual celebration, incentivize local organizations etc.)

If you would like a LIFE & LEGACY consultant to visit your community during the grant year, please tell us the month(s) in which you would like the visit to take place and how you envision the consultant's time being spent to effectively move your initiative forward.

HGF will continue to offer LIFE & LEGACY partner communities the opportunity to:

- Receive telephone support and consultation from LIFE & LEGACY staff
- Participate in monthly cohort conference calls
- Attend annual legacy gathering
- Receive best practices emails
- Access jewishlifelegacy.org resource page
- Be included in, and use, national LIFE & LEGACY statistics in presentations and PR
- Order "Ask me about my legacy" ribbons and stickers at no cost
- Order HGF provided stewardship gifts (i.e. Proudly Jewish notecards)

For more information on this opportunity, contact Arlene D. Schiff, National Director, LIFE & LEGACY at <u>arlene@hgf.org</u> or 413-276-0784