

## **Case Statement – BBYO Wisconsin Region**

*More Jewish Teens, More Meaningful Jewish Experiences.*

Since 1929, BBYO has provided exceptional identity enrichment and leadership development experiences for hundreds of Wisconsin's Jewish teens through the Aleph Zadik Aleph (AZA, high school fraternity) and B'nai Brith Girls (BBG, high school sorority). Through programs that shape confidence and character BBYO provides fun, meaningful and affordable Jewish experiences that inspire a lasting connection to the Jewish people and provide the foundation for a meaningful Jewish life.

BBYO trains Jewish teens to become leaders, forge life-long Jewish connections and share experiences that shape their Jewish identity for a lifetime.

Members of our BBYO Wisconsin's Legacy Council; are individuals just like you who want to insure the continuity of the Jewish people and insure that the next generation has the skills they need to be leaders in both the Jewish and secular community. .

By joining the Legacy Council, you will ensure that the young Jewish men and women of Wisconsin continue to receive the identity enrichment and leadership development opportunities that will provide a strong foundation for future engagement with the Jewish community.